

*always ethical
always sustainable from
plant to product*

FAIRM**OVE**

Products

for Yoga, Sports and Fitness



The mark of
responsible forestry

FAIRMOVE – MEDICAL FITNESS BANDS



- DURABLE FROM FAIRLY TRADED FSC®-100% CERTIFIED NATURAL RUBBER
- FREE FROM PLASTICIZERS AND OTHER HARMFUL SUBSTANCES (E.G. CARCINOGENIC PHTHALATES)

- ENVIRONMENTALLY FRIENDLY, VEGAN AND PLASTIC-FREE
- VERSATILE, JOINT GENTLE AND EFFECTIVE
- DURABLE AND AVAILABLE IN 7 THICKNESSES



FITNESS BAND LIGHT
200 x 12 CM, YELLOW
ART.-NO. 4800018
EAN: 4260365859187



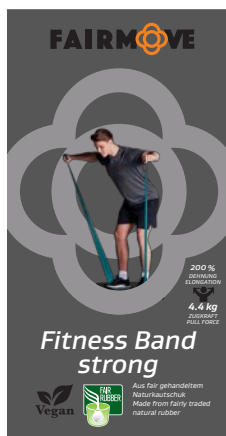
FITNESS BAND LIGHT +
200 x 12 CM, RED
ART.-NO. 4800019
EAN: 4262358580870



FITNESS BAND MEDIUM
200 x 12 CM, GREEN
ART.-NO. 4800020
EAN: 4260365859200



FITNESS BAND MEDIUM +
200 x 12 CM, BLUE
ART.-NO. 4800021
EAN: 4262358580887



FITNESS BAND STRONG
200 x 12 CM, BLACK
ART.-NO. 4800024
EAN: 4260365859163



FITNESS BAND STRONG +
200 x 12 CM, PURPLE
ART.-NO. 4800022
EAN: 4262358580894



FITNESS BAND STRONG UMTIMATE
200 x 12 CM, SILVER
ART.-NO. 4800023
EAN: 4262358580900



- DURABLE FROM FAIRLY TRADED FSC®-100% CERTIFIED NATURAL RUBBER
- FREE FROM PLASTICIZERS AND OTHER HARMFUL SUBSTANCES (E.G. CARCINOGENIC PHTHALATES)
- ENVIRONMENTALLY FRIENDLY, VEGAN AND PLASTIC-FREE
- VERSATILE, JOINT GENTLE AND EFFECTIVE
- DURABLE AND AVAILABLE IN 5 THICKNESSES



FITNESS LOOP LIGHT
30 x 5 CM, YELLOW
ART.-NO.: 4800049
EAN: 4262358581839



FITNESS LOOP LIGHT +
30 x 5 CM, RED
ART.-NO.: 4800050
EAN: 4262358581846



FITNESS LOOP MEDIUM
30 x 5 CM, GREEN
ART.-NO.: 4800051
EAN: 4262358581853



FITNESS LOOP MEDIUM +
30 x 5 CM, BLUE
ART.-NO.: 4800052
EAN: 4262358581860



FITNESS LOOP STRONG
30 x 5 CM, BLACK
ART.-NO.: 4800056
EAN: 4262358581877



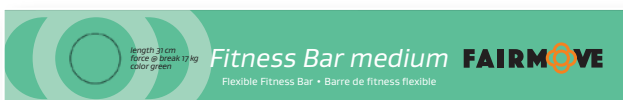
- DESIGNED TO IMPROVE FLEXIBILITY AND RANGE OF MOTION
- REQUIRES 12 KILOGRAMS OF STRENGTH TO BEND INTO A U SHAPE.
- LENGTH 31 CM
DIAMETER 4.5 CM
- MADE FROM FAIRLY TRADED NATURAL RUBBER
- AVAILABLE IN 4 THICKNESSES



FITNESS BAR ULTRA LIGHT (YELLOW) 8 KG
ART.-NO.: 4800395, EAN: 4262358582065



FITNESS BAR LIGHT (RED) 12 KG
ART.-NO.: 4800397, EAN: 4262358580795



FITNESS BAR MEDIUM (GREEN) 17 KG
ART.-NO.: 4800398, EAN: 4262358580801



FITNESS BAR STRONG (BLUE) 20 KG
ART.-NO.: 4800399, EAN: 4262358580818

The FAIR MOVE Flex Bars are specially designed to take muscle strength training to the next level. Thanks to its outstanding ribbed design, this fitness bar not only provides a secure grip, but also allows for effortless gripping and twisting. This innovative design aims to strengthen the elbows, wrists, forearms and hands while increasing flexibility and mobility. It is also great for effective stretching and massaging of the fascia.

It is worth noting that these fitness bars require a resistance from 12 (light) to 20 (strong) kilograms to be bent into a U-shape. This challenge motivates to continuously work on one's strength and make progress.

With a length of 31 cm and a diameter of 4.5 cm, the FAIR MOVE Flex Bar is compact and handy, perfect for training at home or on the go. Made from fair trade natural rubber, this not only supports health but also ethical manufacturing practices.



FOR EVERY KILOGRAM OF NATURAL LATEX THAT WE PROCESS, WE PAY A FAIR TRADE PREMIUM. THE RUBBER PRODUCERS, COOPERATIVES OR WORKERS ON THE PLANTATIONS DECIDE FOR THEMSELVES HOW TO USE THE FAIR TRADE PREMIUM TO IMPROVE THEIR LIVING AND WORKING CONDITIONS.

WWW.FAIRRUBBER.ORG



YOGAMATTE HELLGRAU
ART.-NR.: 4800197
EAN: 4260365857688



YOGAMATTE OLIVE
ART.-NR.: 4800289
EAN: 4260365859422



YOGAMATTE PETROL
ART.-NR.: 4800196
EAN: 4260365857664



YOGAMATTE GREEN
ART.-NR.: 4800065
EAN: 4260663813003



YOGAMATTE ORANGE
ART.-NR.: 4800288
EAN: 4260365859408



YOGAMATTE PURPLE
ART.-NR.: 4800195
EAN: 4260365857640

- DURABLE FROM FAIRLY TRADED FSC®-100% CERTIFIED NATURAL RUBBER
- ORGANIC COTTON MESH FOR INCREASED CUSHIONING
- NON-SLIP, DURABLE, EASY TO CLEAN AND BIODEGRADABLE
- FREE FROM PLASTICIZERS AND OTHER HARMFUL SUBSTANCES (E.G. CARCINOGENIC PHTHALATES)
- ENVIRONMENTALLY FRIENDLY, VEGAN AND PLASTIC-FREE
- SIZE: 176 CM x 61 CM
THICKNESS: 3 MM
WEIGHT: 2.3 KG

THE 17 UN SUSTAINABLE DEVELOPMENT GOALS AND OUR COMMITMENT

In September 2015, within the United Nations community, the 2030 Agenda for Sustainable Development was adopted. The involved 193 States have formulated in this context the so-called “goals for sustainable development” (Sustainable Development Goals, SDGs for short). These were considered cornerstones of the development and sustainability policy for the next 15 years.

Fair Trade, FAIR SQUARED and fulfilment of the SDGs

Did you know that many of the UN goals have long been implemented by the Fair Trade Movement? This is how we have been working since FAIR SQUARED was founded in 2010 on many sustainability goals that have been defined as “global goals”.

The SDGs of the 2030 agenda



Source: Global Goals, UN



Collecting plastic bottles: Upcycling project on Sri Lanka



GOAL 1: NO POVERTY

We pay a fixed minimum price for our Fairtrade commodities plus a premium. This contributes to the long-term improvement of the financial conditions of our partners, so that they can invest in sustainable projects.

GOAL 2: NO HUNGER

The price of raw materials we pay our trading partners is being established independently of the world market prices. This ensures that they still get by, even in times of lower world market prices.

GOAL 5: GENDER JUSTICE

We and the actors of fair trade make every effort to achieve the gender-independent equality in the global south. For this reason, for example, womens' labour rights are specifically supported, so that they can work on an equal basis and can thus increase their own future prospects.

GOAL 6: CLEAN WATER AND SANITARY FACILITIES

By means of premiums, about their use the workers and self-elected committees decide, well projects have already been realised, that enable access to clean drinking water.

GOAL 12: SUSTAINABLE CONSUMPTION AND PRODUCTION

Of course, as a manufacturer and trader we are interested in selling our products. However this

must not happen at the expense of the environment. For example, we compensate all our emissions through climate predection projects. Furthermore we are about to change our assortment to completely "plastic-free" and are committed to setting up more sustainable industry solutions.

GOAL 13: CLIMATE PREDECTION MEASURES

Through our work, we promote the resource-saving cultivation of plant-based raw materials under Fairtrade conditions. In addition to that, we support organic farming and use the chance to make climate-friendly and FSC® certified products attractive for consumers as an alternative to conventional ones.

GOAL 14: LIFE UNDER WATER

Our responsibility does not only extend to life on land. Much more, especially the marine ecosystem is threatened by our way of living. As a small Ocean Plastic Project, we've found a way, together with our partners in Sri Lanka, to upcycle the PP bottle caps and by this to contribute to the fact that they don't end up in the sea.

GOAL 15: LIFE ON LAND

Only an intact ecosystem can continue to meet the needs of humans and animals in the future. That's why we use FSC® certified raw materials and champion sustainable and fair conditions for the tapping of latex in India, Thailand and Sri Lanka.



*always ethical
always sustainable from
plant to product*



FAIR SQUARED GmbH
Hermann-Heinrich-Gossen-Straße 4
D-50858 Köln (Cologne), Germany
Telephone +49 (0) 2234 9 29 66 00

info@fairsquared.com
www.fairmove.info

@fairsquared_
facebook.com/FairSquared

For orders and detailed product information
please visit the webshop for retailer.
One-time registration and activation required.

shop.fairsquared.info



SALES CONTACT PERSONS:

Stephan Stavridis
stavridis@fairsquared.com
+49 (0) 2234 9 29 66-16



Oliver Gothe
gothe@ecoaction.de
+49 (0) 2234 9 29 66-11