

*always ethical
always sustainable from
plant to product*

FAIRMOVE

Product Novelties

Yoga, Sports and Fitness



Das Zeichen für
verantwortungsvolle
Waldwirtschaft



Dear retailers,

Not only ethically motivated customers are now asking for plastic-free, vegan, organic and/or fair trade alternatives in all areas of life. These topics have arrived in the middle of society and even some legislators are finally demanding fairness from their businesses through “supply chain laws”.

We set out a few years ago to find alternatives to conventional sport and fitness products for a greener and fairer future for people and the environment. By buying FAIRMOVE products, your customers should enjoy making an environmental and social impact. With their purchase, they make an important contribution to climate, environment and resource protection, create sustainable jobs in developing countries, and promote social solutions.

We don't just claim our commitment, however, but have it regularly verified by independent seal initiatives. Thus, our FAIRMOVE products bear a variety of seals, which are intended to give your customers a quick orientation. Whether Fairtrade, WFTO (World Fair Trade Organisation), Fair Rubber, FSC® or Vegan Society – our seal partners make a valuable, active contribution to our social transformation through their work. We would like to thank them and the many volunteers.

And of course we thank you for your support to include FAIRMOVE in your assortment.



Latex tapper, India



Manufacturing from Yoga mats



Weaver in Sri Lanka

FITNESS BANDS



- DURABLE FROM FAIRLY TRADED FSC®-100% CERTIFIED NATURAL RUBBER
- FREE FROM PLASTICIZERS AND OTHER HARMFUL SUBSTANCES (E.G. CARCINOGENIC PHTHALATES)
- ENVIRONMENTALLY FRIENDLY, VEGAN AND PLASTIC-FREE
- VERSATILE, JOINT GENTLE AND EFFECTIVE
- DURABLE AND AVAILABLE IN 3 THICKNESSES



The fitness bands are made in different strengths and are suitable for beginners and professionals. They help stretch the entire body, build strength and train your balance – suitable for fitness programmes of all kinds. The bands are made from fairly traded natural rubber and are therefore very tear-resistant and hard-wearing.

Usable for exercises from Pilates, Gymnastics, Crossfit and more. We recommend stronger bands for well trained persons and bands with lower tensile strength for children and training beginners.



FITNESS BAND, 200 x 12.5 CM
LIGHT (YELLOW): Art.-No. 4800018
EAN: 4260365859187

FITNESS BAND, 200 x 12.5 CM
MEDIUM (GREEN): Art.-No. 4800020
EAN: 4260365859200

FITNESS BAND, 200 x 12.5 CM
STRONG (BLACK):
Art.-No. 4800024
EAN: 4260365859163

FITNESS LOOPS



- DURABLE FROM FAIRLY TRADED FSC®-100% CERTIFIED NATURAL RUBBER
- FREE FROM PLASTICIZERS AND OTHER HARMFUL SUBSTANCES (E.G. CARCINOGENIC PHTHALATES)
- ENVIRONMENTALLY FRIENDLY, VEGAN AND PLASTIC-FREE
- VERSATILE, JOINT GENTLE AND EFFECTIVE
- DURABLE AND AVAILABLE IN 3 THICKNESSES



FITNESS LOOP LIGHT
THICKNESSES 1.0 MM (RED)
Art.-No.: 4800277
EAN: 4260663812303

FITNESS LOOP MEDIUM,
THICKNESSES 1.3 MM (BLUE)
Art.-No.: 4800219
EAN: 4260663812310

FITNESS LOOP STRONG
THICKNESSES 1.6 MM (BLACK)
Art.-No.: 4800220
EAN: 4260663812327

FITNESS LOOP MIX
(LIGHT + MEDIUM + STRONG)
Art.-No.: 4800157
EAN: 4260365852232



FAIRMOVE FITNESS
DISPLAY
CONTENT 20 PCS.
Art.-No.: 4950024
EAN: 4262358581242

FLEX BARS



- DESIGNED TO IMPROVE FLEXIBILITY AND RANGE OF MOTION
- REQUIRES 12 KILOGRAMS OF STRENGTH TO BEND INTO A U SHAPE.
- LENGTH 31 CM
DIAMETER 4.5 CM
- MADE FROM FAIRLY TRADED NATURAL RUBBER
- AVAILABLE IN 3 THICKNESSES



The FAIR MOVE Flex Bars are specially designed to take muscle strength training to the next level. Thanks to its outstanding ribbed design, this fitness bar not only provides a secure grip, but also allows for effort-less gripping and twisting. This innovative design aims to strengthen the elbows, wrists, forearms and hands while increasing flexibility and mobility. It is also great for effective stretching and massaging of the fascia.

It is worth noting that these fitness bars require a resistance from 12 (light) to 20 (strong) kilograms to be bent into a U-shape. This challenge motivates to continuously work on one's strength and make progress.

With a length of 31 cm and a diameter of 4.5 cm, the FAIR MOVE Flex Bar is compact and handy, perfect for training at home or on the go. Made from fair trade natural rubber, this not only supports health but also ethical manufacturing practices.

FLEX BAR LIGHT (RED) 12 KG

Art.-No.: 4800397

EAN: 4262358580795

FLEX BAR MEDIUM (GREEN) 17 KG

Art.-No.: 4800398

EAN: 4262358580801

FLEX BAR STRONG (BLUE) 20 KG

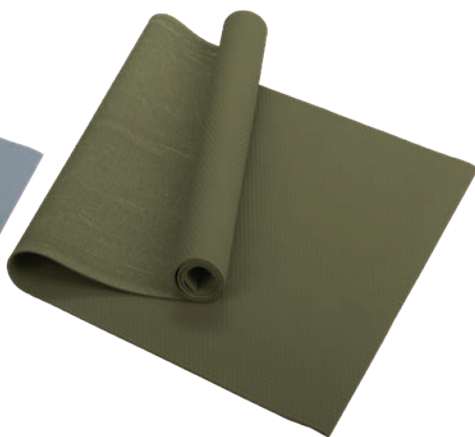
Art.-No.: 4800399

EAN: 4262358580818

YOGA MATS

FOR EVERY KILOGRAM OF NATURAL LATEX THAT WE PROCESS, WE PAY A FAIR TRADE PREMIUM. THE RUBBER PRODUCERS, COOPERATIVES OR WORKERS ON THE PLANTATIONS DECIDE FOR THEMSELVES HOW TO USE THE FAIR TRADE PREMIUM TO IMPROVE THEIR LIVING AND WORKING CONDITIONS.

WWW.FAIRRUBBER.ORG



MANUFACTURED IN
A FAIR TRADE PROJECT
BY WOMEN IN SRI LANKA
(WFTO CERTIFIED)



**GUARANTEED
FAIR TRADE
ORIGIN**

This product has
been sourced from
Rice & Carry,
a WFTO Guaranteed
Fair Trade Enterprise.



- DURABLE FROM FAIRLY TRADED FSC®-100% CERTIFIED NATURAL RUBBER
- ORGANIC COTTON MESH FOR INCREASED CUSHIONING
- NON-SLIP, DURABLE, EASY TO CLEAN AND BIODEGRADABLE
- FREE FROM PLASTICIZERS AND OTHER HARMFUL SUBSTANCES (E.G. CARCINOGENIC PHTHALATES)
- ENVIRONMENTALLY FRIENDLY, VEGAN AND PLASTIC-FREE

SIZE: 176 x 61 CM
THICKNESSES: 3 MM
WEIGHT: 2.3 KG

YOGA MAT OLIVE
Art.-No.: 4800289
EAN: 4260365859422

YOGA MAT GREY
Art.-No. : 4800197
EAN: 4260365857688

YOGA BELT

The tightly woven 100% organic cotton yoga belt serves as a support of various yoga asanas. With the help of the two metal D-rings the strap holds in the desired length. The belt makes it easier for you to stretch your body and stay longer in poses.

245 x 3.7 CM
Art.-No. 4800290
EAN: 4260663811610

THE 17 UN SUSTAINABLE DEVELOPMENT GOALS AND OUR COMMITMENT

In September 2015, within the United Nations community, the 2030 Agenda for Sustainable Development was adopted. The involved 193 States have formulated in this context the so-called “goals for sustainable development” (Sustainable Development Goals, SDGs for short). These were considered cornerstones of the development and sustainability policy for the next 15 years.

Fair Trade, FAIR SQUARED and fulfilment of the SDGs

Did you know that many of the UN goals have long been implemented by the Fair Trade Movement? This is how we have been working since FAIR SQUARED was founded in 2010 on many sustainability goals that have been defined as “global goals”.

The SDGs of the 2030 agenda



Source: Global Goals, UN



Collecting plastic bottles: Upcycling project on Sri Lanka



GOAL 1: NO POVERTY

We pay a fixed minimum price for our Fairtrade commodities plus a premium. This contributes to the long-term improvement of the financial conditions of our partners, so that they can invest in sustainable projects.

GOAL 2: NO HUNGER

The price of raw materials we pay our trading partners is being established independently of the world market prices. This ensures that they still get by, even in times of lower world market prices.

GOAL 5: GENDER JUSTICE

We and the actors of fair trade make every effort to achieve the gender-independent equality in the global south. For this reason, for example, womens' labour rights are specifically supported, so that they can work on an equal basis and can thus increase their own future prospects.

GOAL 6: CLEAN WATER AND SANITARY FACILITIES

By means of premiums, about their use the workers and self-elected committees decide, well projects have already been realised, that enable access to clean drinking water.

GOAL 12: SUSTAINABLE CONSUMPTION AND PRODUCTION

Of course, as a manufacturer and trader we are interested in selling our products. However this

must not happen at the expense of the environment. For example, we compensate all our emissions through climate protection projects. Furthermore we are about to change our assortment to completely "plastic-free" and are committed to setting up more sustainable industry solutions.

GOAL 13: CLIMATE PROTECTION MEASURES

Through our work, we promote the resource-saving cultivation of plant-based raw materials under Fairtrade conditions. In addition to that, we support organic farming and use the chance to make climate-friendly and FSC® certified products attractive for consumers as an alternative to conventional ones.

GOAL 14: LIFE UNDER WATER

Our responsibility does not only extend to life on land. Much more, especially the marine ecosystem is threatened by our way of living. As a small Ocean Plastic Project, we've found a way, together with our partners in Sri Lanka, to upcycle the PP bottle caps and by this to contribute to the fact that they don't end up in the sea.

GOAL 15: LIFE ON LAND

Only an intact ecosystem can continue to meet the needs of humans and animals in the future. That's why we use FSC® certified raw materials and champion sustainable and fair conditions for the tapping of latex in India, Thailand and Sri Lanka.



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For orders and detailed product information
please visit the webshop for retailer.
One-time registration and activation required.

shop.fairsquared.info



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