



waves

PRODUCT NOVELTY

WAVES-SANDALS

*always ethical
always sustainable from
plant to product*



Das Zeichen für
verantwortungsvolle
Waldwirtschaft



MADE IN
SRI LANKA





Between the perfect relaxation on the wonderful beach of Sri Lanka and the upscale urban life – this is exactly where the WAVES brand positions itself. Because the sandal classics with their colorful design fit wonderfully into our assortment design, we have had them made from fairly traded natural rubber. The result are very different colorful models that we would like to offer you:

SOLD OUT 2022



WAVES ANHANGAMA
SIZE 3 TO 7

SOLD OUT 2022



WAVES ARUGAM BAY
SIZE 5 TO 11



WAVES DICKWELLA
SIZE 3 TO 7



WAVES MIDIGAMA
SIZE 3 TO 7



WAVES MIRISSA
SIZE 5 TO 11



WAVES WELIGAMA
SIZE 5 TO 11



WAVES WHISKEY POINT
SIZE 3 TO 7

SOLD OUT 2022



WAVES KABALANA
SIZE 6 TO 11



WAVES RAMS
SIZE 3 TO 11



WAVES BEACH BREAK
SIZE 3 TO 11



WAVES DEWATTA
SIZE 3 TO 11

SOLD OUT 2022



WAVES OKANDA
SIZE 5 TO 11

SOLD OUT 2022



WAVES PEANUT FARM
SIZE 5 TO 11



WAVES HIKKADUWA
SIZE 3 TO 11



WAVES YALA
SIZE 3 TO 11



WAVES ANHUNGALLA
SIZE 3 TO 11



WAVES MAIN POINT
SIZE 3 TO 11



WAVES NILAVELI
SIZE 3 TO 11



WOODEN DISPLAY
MADE OF FSC®
CERTIFIED WOOD

HEIGHT: 180 CM
WIDTH: 55 CM
DEPTH: 40 CM

FAIR RUBBER

Not all raw materials that FAIR SQUARED process are covered by the Fairtrade Labelling Organizations International (FLO). There are simply too many natural raw materials for that. One of these raw materials is natural rubber. It is produced from the sap of the tropical tree “*Hevea brasiliensis*”. The aim of the Fair Rubber Association is “to contribute to an improvement of the working and living conditions of the primary producers of natural latex by applying the principles of Fair Trade to the trade in products made from natural rubber”. That is what their statute says. But what does it actually mean? Fair Rubber is good for the people. Participation in Fair Trade should be an option, particularly for the primary producers of natural rubber, the rubber tree tappers, and small rubber-farmers.

But the low prices paid for raw materials make it impossible for the tappers, plantation workers, and small-scale farmers to support themselves and their families. This is where Fair Rubber wants to help:

Paying a Fair Trade premium of 0.50 € per kilo of natural rubber to the primary producers ensures that even during periods of depressed world market prices, the costs of production would be covered and the suppliers would have a surplus. Crucially, this would allow them to improve their working and living conditions. The decision of how this premium is to be used remains with the workers: for example by the management board for small-scale farmer associations, or in plantations by a panel consisting of selected employee representatives and delegated management. The FAIR SQUARED products which carry the Fair Rubber association's label are condoms, Period Cups, and future products made of fairly traded natural rubber. www.fairrubber.org

LATEST NEWS: The Committee for Standards at WFTO (World Fair Trade Organization) has come to the conclusion that the certification system of FAIR RUBBER e.V. is considered an equivalent Fair Trade system. Therefore they recommend the recognition of FAIR RUBBER e.V. by WFTO. The Board of WFTO has not yet made a decision on this matter.

FSC® – FOREST STEWARDSHIP COUNCIL

The FSC® (Forest Stewardship Council®) is committed to promoting an eco-friendly, socially responsible and economically viable management of forests which meets the social, economic and ecological needs of present and future generations. The label ensures that only FSC® certified and controlled materials will be used at any time of the production chain. For the production of FSC® certified products the following materials can be used:

FSC® certified quantities, controlled wood or recycled materials. Depending on the FSC® label, one can see whether the product is made only with material from FSC® certified forests (FSC® 100 %), if it is made with recycled, certified material (FSC® recycled), or if it consists of a mixture of certified and controlled materials (FSC® mix). Only the products that are identified as such on this document are FSC® certified. www.fsc-deutschland.de

CLIMATEPARTNER

Everything we do – the production of our products, transport, running offices and administration – causes CO2 emissions. Climate change does not just affect us and future generations, Fair Trade producers, too, already experience significant changes and disadvantages. That's why we decided to have our emissions analysed by the independent company ClimatePartner (www.climatepartner.com), to reduce emissions as far as possible and offset the rest through different climate projects. As early as 2014 we offset the FAIR SQUARED condoms through the afforestation project ‘biosphere reservation Schaalsee’.

Our complete assortment's emissions are compensated by a Gold Standard Fairtrade project in Raichur (a rural district in Central India). By the purchase of clean and efficient pressure cookers we offset our emissions. Our production is therefore considered “climate-neutrally”. www.climatepartner.com



THE 17 UN SUSTAINABLE DEVELOPMENT GOALS AND OUR COMMITMENT

In September 2015, within the United Nations community, the 2030 Agenda for Sustainable Development was adopted. The involved 193 States have formulated in this context the so-called “goals for sustainable development” (Sustainable Development Goals, SDGs for short). These were considered cornerstones of the development and sustainability policy for the next 15 years.

Fair Trade, FAIR SQUARED and fulfilment of the SDGs

Did you know that many of the UN goals have long been implemented by the Fair Trade Movement? This is how we have been working since FAIR SQUARED was founded in 2010 on many sustainability goals that have been defined as “global goals”.

The SDGs of the 2030 agenda



Source: Global Goals, UN



© M. Kunz, Fair Rubber e. V.

Access to fresh water:
Fountain project on Sri Lanka



Collecting plastic bottles:
Upcycling project on Sri Lanka



© M. Kunz, Fair Rubber e. V.

Sustainable cultivation:
Latex tapper in India

GOAL 1: NO POVERTY

We pay a fixed minimum price for our Fairtrade commodities plus a premium. This contributes to the long-term improvement of the financial conditions of our partners, so that they can invest in sustainable projects.

GOAL 2: NO HUNGER

The price of raw materials we pay our trading partners is being established independently of the world market prices. This ensures that they still get by, even in times of lower world market prices.

GOAL 5: GENDER JUSTICE

We and the actors of fair trade make every effort to achieve the gender-independent equality in the global south. For this reason, for example, womens' labour rights are specifically supported, so that they can work on an equal basis and can thus increase their own future prospects.

GOAL 6: CLEAN WATER AND SANITARY FACILITIES

By means of premiums, about their use the workers and self-elected committees decide, well projects have already been realised, that enable access to clean drinking water.

GOAL 12: SUSTAINABLE CONSUMPTION AND PRODUCTION

Of course, as a manufacturer and trader we are interested in selling our products. However this

must not happen at the expense of the environment. For example, we compensate all our emissions through climate protection projects. Furthermore we are about to change our assortment to completely "plastic-free" and are committed to setting up more sustainable industry solutions.

GOAL 13: CLIMATE PROTECTION MEASURES

Through our work, we promote the resource-saving cultivation of plant-based raw materials under Fairtrade conditions. In addition to that, we support organic farming and use the chance to make climate-friendly and FSC® certified products attractive for consumers as an alternative to conventional ones.

GOAL 14: LIFE UNDER WATER

Our responsibility does not only extend to life on land. Much more, especially the marine ecosystem is threatened by our way of living. As a small Ocean Plastic Project, we've found a way, together with our partners in Sri Lanka, to upcycle the PP bottle caps and by this to contribute to the fact that they don't end up in the sea.

GOAL 15: LIFE ON LAND

Only an intact ecosystem can continue to meet the needs of humans and animals in the future. That's why we use FSC® certified raw materials and champion sustainable and fair conditions for the tapping of latex in India, Thailand and Sri Lanka.

Waves



FAIR SQUARED GmbH
Hermann-Heinrich-Gossen-Straße 4
D-50858 Köln (Cologne), Germany
Telephone +49 (0) 2234 9 29 66 00

info@fairsquared.com
www.waves.fashion

@fairsquared_
facebook.com/FairSquared

For orders and detailed product information
please visit the webshop for retailer.
One-time registration and activation required.

shop.fairsquared.info

SALES CONTACT PERSONS:



Stephan Stavridis, managing director
stavridis@fairsquared.com
+49 (0) 2234 9 29 66-16



Blanka Justova
justova@fairsquared.com
+49 (0) 2234 9 29 66-20



Mona Wagener
wagener@fairsquared.com
+49 (0) 2234 9 29 66-22