



**FAIR**  
SQUARED

# Natural cosmetics and hygiene products



**GUARANTEED  
FAIR TRADE  
ORIGIN**

This product has  
been sourced from  
Rice & Carry,  
a WFTO Guaranteed  
Fair Trade Enterprise.



handmade cosmetic bags  
from recycled rice bags





Presentation at Barbara Green Cosmetics, Münster

# ZERO WASTE BEAUTY BAR AND MORE

Offer your customers a comprehensive range of certified natural cosmetics in a reusable system.

- Exclusively 100% certified natural cosmetics with Fairtrade certified ingredients and vegan formulations
- Very good price-performance ratio
- NEW: Visually appealing „FAIR SQUARED-Cosmetainer“ bulk containers, with which you can meet the hygienic requirements for unpackaged cosmetics
- Covers most cosmetic applications of your customers
- Product and hygiene trainings as pdf-file for download
- NEW: Webshop with product passes and pictures for download at **store.fairsquared.info**
- Hotline for questions and suggestions
- Attractive supplementary assortment in the B2B webshop, such as cosmetic glass jars, glass bottles, dosing pumps, spatulas, soap dishes or hair ties

## OUR COSMETIC ...

- IS FREE OF MINERAL OILS AND SILICONES
- IS MADE WITH FAIRTRADE CERTIFIED INGREDIENTS
- IS CERTIFIED BY THE VEGAN SOCIETY
- IS CERTIFIED BY NATRUE
- HAS 100% PLASTIC-FREE FORMULAS AND JARS
- IS BOTTLED IN REUSABLE GLASS CONTAINERS

# FAIR SQUARED GOES **ZERO WASTE**: A PROCESS

Since 2018, our closed-loop system for cosmetic packaging made of glass has already been successfully in operation. This way, our customers and we have already saved several tons of single-use plastic waste and contributed to a better carbon footprint.



## FAIR NATURAL COSMETICS IN A RETURNABLE SYSTEM

1. PURCHASE IN RETAIL SHOPS
2. SALE TO SUSTAINABLE ORIENTED CUSTOMERS
3. TAKE THE GLASSES HOME – USAGE OF COSMETICS
4. TAKE BACK THE EMPTY GLASSES
5. SEND THEM BACK TO FAIR SQUARED FOR CLEANING
6. REFILLING OF THE GLASSES... AND THE CIRCLE RESUMES



## PRODUCT CARBON FOOTPRINT (GLASS CONTAINERS DISPOSABLE VS. REUSABLE)

We have had the FAIR SQUARED cycle system evaluated by ClimatePartner on the basis of the “Greenhouse Gas Protocol Product Life Cycle Accounting and Reporting Standard” (GHG Protocol). The result shows that glass containers from the FAIR SQUARED reusable cosmetics system produce less than half the greenhouse gas emissions despite interlogistics, than those from a single-use system in which customers dispose of their glass containers in waste glass.

- Glass as long-lasting material
- Reusable glass jar save half of the carbon emissions compared to single-use glass jar. Carbon emissions: kgCO<sub>2</sub> per glass (100 ml) = 0,0505 kg (calculated by ClimatePartner, December 2019)
- Easy to clean and refill
- Returnable system that includes distributors and customers into the Zero Waste process

## NEW: PLASTIC-FREE LID SEALS MADE OF NATURAL RUBBER

- Previous EPE inlays are replaced by rubber
- Sustainable, fairly traded material (“Fair Rubber”)
- Free of plastic and hygienic
- Can be reused





#### FACIAL CLEANSING LOTION GREEN TEA

The particularly gentle cleansing lotion with vitalizing green tea and nourishing olive oil cleanses the skin mildly and thoroughly without drying it out and effectively removes dirt, skin grease, sebum, flakes of skin and make-up.

100 ML BOTTLE, ART.-NO.: 4910244  
EAN: 4260365855707

500 ML BOTTLE, ART.-NO.: 4910246  
EAN: 4260365855691



#### MAKE-UP REMOVER

With the FAIR SQUARED make-up remover even waterproof make-up can be removed. At the same time thanks to the Fairtrade apricot kernel oil used it unfolds its nourishing effect and moisturizes.

100 ML BOTTLE, ART.-NO.: 4910291  
EAN: 4260365853758



#### FACIAL SCRUB APRICOT

This facial scrub removes dead skin cells in a particularly pleasant way. The skin is long-lastingly supplied with moisture thanks to the balanced texture of Fairtrade apricot kernel oil and Fairtrade green tea. The result is an extraordinarily skin feeling and a true anti-aging effect.

50 ML JAR, ART.-NO.: 4910248  
EAN: 4260365850467





#### FACIAL SOAP RED WINE – ANTI-AGING

Our Fairtrade red wine from South Africa contains many antioxidant ingredients, including resveratrol, OPC and grape seed oil. These are important ingredients that help keep your skin healthy and young for a long time. Mildly cleanses your face of dirt, make-up and sebum. For normal to combination skin.

160 G, ART.-NO.: 4910180, EAN: 4260365855233



Our soap master Mohamad Khro has come a long way. From Aleppo in Syria he had to flee with his family and leave behind his destroyed soap factory. In Cologne he produces, among other things, his famous Aleppo soaps for FAIR SQUARED and thus continues a long tradition. FAIR SQUARED is grateful to him for his motivation, craftsmanship and creativity. Each and every one of the soaps is personally stirred, poured, cut and embossed by him.



#### FACIAL SOAP APRICOT SENSITIVE SKIN

Sensitive skin benefits particularly from this soap, which leaves a nourishing film. The Facial Soap Apricot is tailored to the special needs of sensitive, dry skin. The oils used from apricot, shea and olive cleanse particularly gently. Through the addition of chamomile tea the facial soap unfolds an additional skin-soothing nuance. Superfating level: 8,0%

160 G, ART.-NO.: 4910259  
EAN: 4260365855561



#### BLACK SOAP – SUITABLE FOR SKIN TYPES PRONE TO IMPURE SKIN

Includes charcoal for a deep cleansing effect. The plant ash is the special feature of the soap and not only gives the colour, but also reliably removes excess sebum and can reduce skin impurities. The rich Fairtrade oils such as apricot kernel oil, argan oil and coconut oil nourish and subsequently moisturise the skin.

80 G, ART.-NO.: 4910505  
EAN: 4260663810668  
160 G, ART.-NO.: 4910274  
EAN: 4260365853659

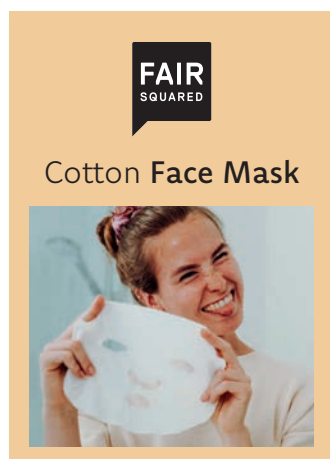


#### FACIAL TONIC GREEN TEA

The mild micellar water with vitalizing green tea clarifies, soothes and refreshes the facial skin. The toning toner restores the pH value of the facial skin, helps the natural protective barrier of the skin and prepares the skin optimally for the absorption of facial care. Ideal also as a toning face mask as preparatory for intensive care.

100 ML BOTTLE, ART.-NO.: 4910245  
EAN: 4260365852744

500 ML BOTTLE, ART.-NO.: 4910249  
EAN: 4260365852751



#### COTTON FACE MASK

The world novelty in facial care: reusable cloth masks made of Fairtrade organic cotton. For repeated use. Simply soak the cloth briefly with the face mask of your choice. Then place the mask on the face and let it work in.

1 PC., ART.-NO.: 4910290  
EAN: 4260365853734



#### UPCYCLING COSMETIC BAG MADE WITH RICE SACK

There's just as much room for your toothbrush as there is for your favorite cream. The cosmetic bag from Rice & Carry stores all the hygiene products that go along on the trip. Each bag is unique.

23 x 14 x 6 CM, ART.-NO.: 4800008  
EAN: 4260365858739



#### UPCYCLING BRUSH BAG MADE WITH RICE SACK

Place for make-up brushes, kajal and lip liner pencils. Practically packed, everything can be taken and stored.

21 x 8 x 7 CM, ART.-NO.: 4800175  
EAN: 4260365852324





### SPATULA DUO

The FAIR SQUARED Spatula Duo for hygienic removal of cosmetics from jars. For removing or mixing and stirring cosmetic products. The ideal companion for zero-waste natural cosmetics. Removal with the spatula does not contaminate the high-quality natural product. This ensures the shelf life of the creams.

ART.-NO.: 4910360, EAN: 4260365858531



### DAY CREAM ARGAN HYDRO CARE

The FAIR SQUARED Day Cream is the moisturizing and vitalizing facial care for every day. The valuable argan oil protects against dehydration and everyday stresses. The apricot kernel oil and aloe vera sustainably support the moisture balance of the skin. The Day Cream is particularly gentle, absorbs quickly, is not greasy and is suitable for all skin types.

50 ML JAR, ART.-NO.: 4910087  
EAN: 4260365851976



### NIGHT CREAM ARGAN HYDRO CARE

Nourishing and soothing face care for the night with a combination of precious argan oil and rich shea butter. The cream provides the skin with valuable moisture, nutrients and vitamins overnight. Thus the FAIR SQUARED Night Cream enables a perfect regeneration. Suitable for dry to normal skin types.

50 ML JAR, ART.-NO.: 4910140  
EAN: 4260365850580



### BEAUTY CREAM ARGAN EXTRA RICH

The FAIR SQUARED Beauty Cream Rich for very dry skin. A rich beauty cream with five different high-quality Fairtrade oils for a radiantly beautiful complexion. The exclusive combination of precious argan, almond, apricot kernel, olive and coconut oil is the purest beauty treatment for the skin. All oils are characterized by their intensively nourishing and moisturizing effect.

50 ML JAR, ART.-NO.: 4910191  
EAN: 4260365854748

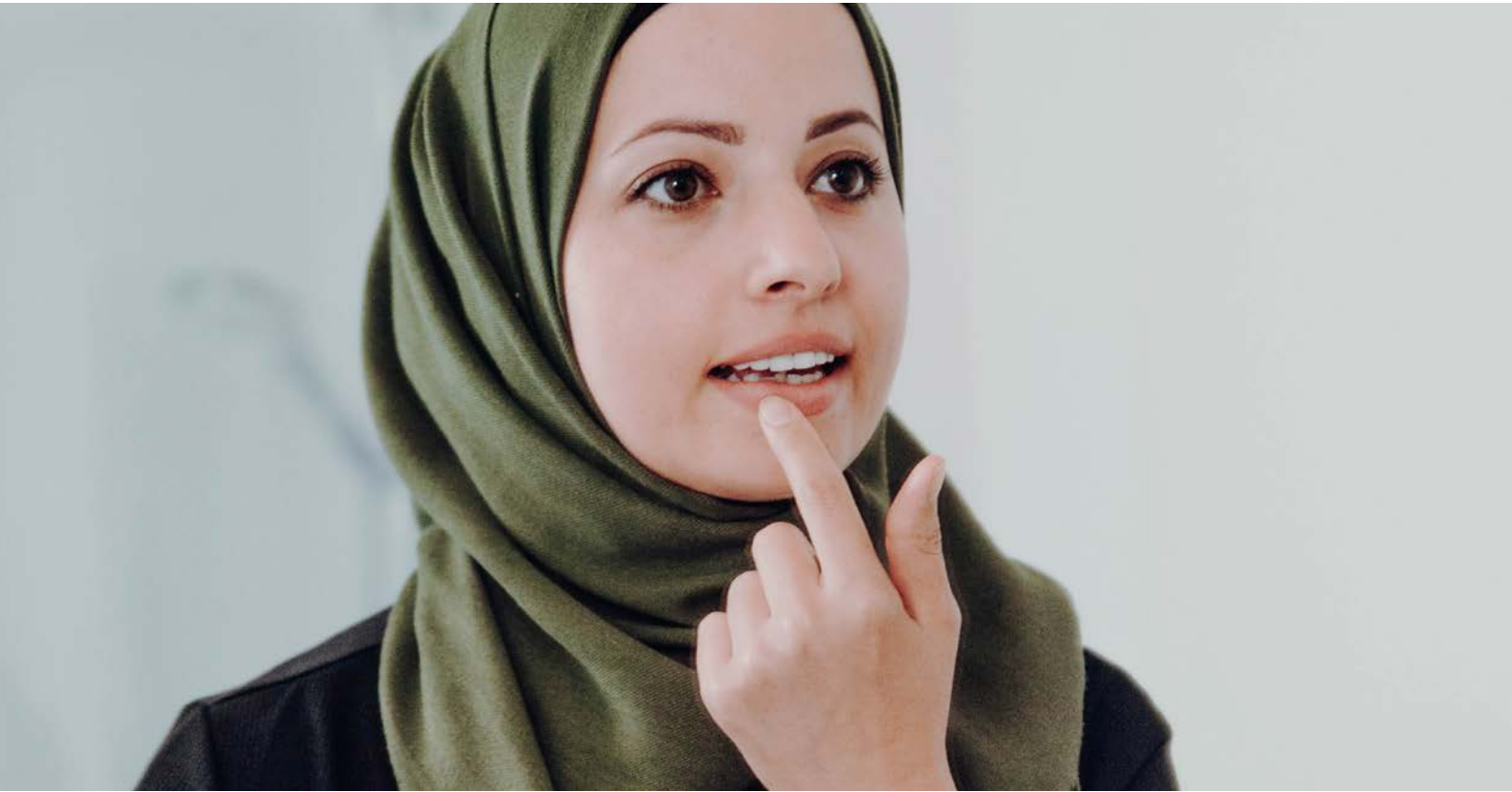


### 24 HOURS CREAM ARGAN HYDRO PROTECT

The all-rounder for dry to normal skin. The protective and moisturizing FAIR SQUARED 24 Hours Cream is characterized by a balanced composition of argan, olive and apricot kernel oil. It gives the skin long-lasting moisture without being greasy. Like the valuable argan oil, olive oil also has a high content of vitamin E to protect against harmful free radicals.

50 ML JAR, ART.-NO.: 4910190  
EAN: 4260365854731





## LIP BALM

The Lip Balms from FAIR SQUARED care for chapped, dry lips and make them supple and soft. The light consistency of the lip care is easy to apply, absorbs quickly and gives the lips a subtle shine. FAIR SQUARED's lip care range contains Fairtrade apricot kernel oil, Fairtrade almond oil, Fairtrade lime extract and Fairtrade shea butter and thus smells particularly discreet and pleasant.



## LIP BALM ALMOND

12 G TIN, ART.-NO.: 4910054  
EAN: 4260365851778

20 G JAR, ART.-NO.: 4930063  
EAN: 4260365857541

## LIP BALM SHEA

12 G TIN, ART.-NO.: 4910061  
EAN: 4260365851785

20 G JAR, ART.-NO.: 4910393  
EAN: 4260365853550

## LIP BALM APRICOT

12 G TIN, ART.-NO.: 4910047  
EAN: 4260365851761

20 G JAR, ART.-NO.: 4910392  
EAN: 4260365857497

## LIP BALM LIME

12 G TIN, ART.-NO.: 4910046  
EAN: 4260365851754

20 G JAR, ART.-NO.: 4910269  
EAN: 4260365857459



#### FAIR ZONE KITHUL TOOTHBRUSH MUG

Fairly handmade toothbrush mug made of kithul wood. Decorative, functional and versatile. Store not only your toothbrushes in the interesting patterned cup. It can also be used as a decorative element, decorated with dried flowers or twigs. It also serves as a pretty storage for the hairbrush or other bathroom items.

HEIGHT: 11,8 CM, WIDTH: 7,4 CM  
ART.-NO.: 4800245, EAN: 4260365851488



#### TOOTHPASTE COCONUT

Clean your teeth sustainably and fairly – with the Coconut toothpaste from the Zero-Waste Glass. Coconut oil is said to have among other things a gentle, cleaning and halitosis-preventing effect. Contains fluoride.

100 ML JAR, ART.-NO.: 4910340  
EAN: 4260365857107



#### TOOTHPASTE SPEARMINT

Brush your teeth sustainably and fairly – with the Spearmint toothpaste from the Zero-Waste jar, you can brush your teeth without any waste. The antibacterial properties of peppermint have an inhibitory effect on the growth of bacteria and prevent bad breath. A light, but not acrid mint taste leaves a pleasant freshness in the mouth. The toothpaste is vegan and does not contain fluoride.

100 ML JAR, ART.-NO.: 4910320  
EAN: 4260365857121



#### MOUTHWASH SPEARMINT

Whether in between or after brushing your teeth – the Zero-Waste Spearmint mouthwash from FAIR SQUARED offers a long-lasting feeling of freshness. High-quality ingredients – some of them from fair trade – are combined in this natural mouthwash. Contains fluoride.

500 ML BOTTLE, ART.-NO.: 4910323  
EAN: 4260365857183



#### MOUTH OIL COCONUT

The 100 % natural mouth oil with fairly traded coconut oil is completely in the ayurvedic tradition of the morning oil pulling. This tradition is among other things a detoxifying effect. It is ideally suited for a holistic cleaning of the mouth.

100 ML BOTTLE, ART.-NO.: 4910324  
EAN: 4260365857206





#### HAIR SOAP APRICOT SENSITIVE SKIN

The Hair Soap Apricot is designed for mature, dry and sensitive scalp. The basis is a particularly mild composition of shea butter and olive oil. The oils used are said to have a soothing and moisturizing effect. Superfating level: 2.0%

80 G, ART.-NO.: 4910516  
EAN: 4260663810590

160 G, ART.-NO.: 4910264  
EAN: 4260365855653



#### HAIR SOAP SHEA DRY HAIR

The Hair Soap Shea addresses the needs of dry hair and sensitive scalp. At development of the formula, shea butter and babassu oil were selected, as both oils are considered to be particularly gentle cleansing. Superfating level: 3.5%

80 G, ART.-NO.: 4910517  
EAN: 4260663810606

160 G, ART.-NO.: 4910265  
EAN: 4260365855660



#### HAIR SOAP OLIVE NORMAL HAIR

With the Hair Soap Olive we have developed a hair soap which is oriented to the needs of dull hair. With fairly trade olive oil, which is known for it gives volume and shine. Superfating level: 1.5%

80 G, ART.-NO.: 4910500  
EAN: 4260663810613

160 G, ART.-NO.: 4910266  
EAN: 4260365855677



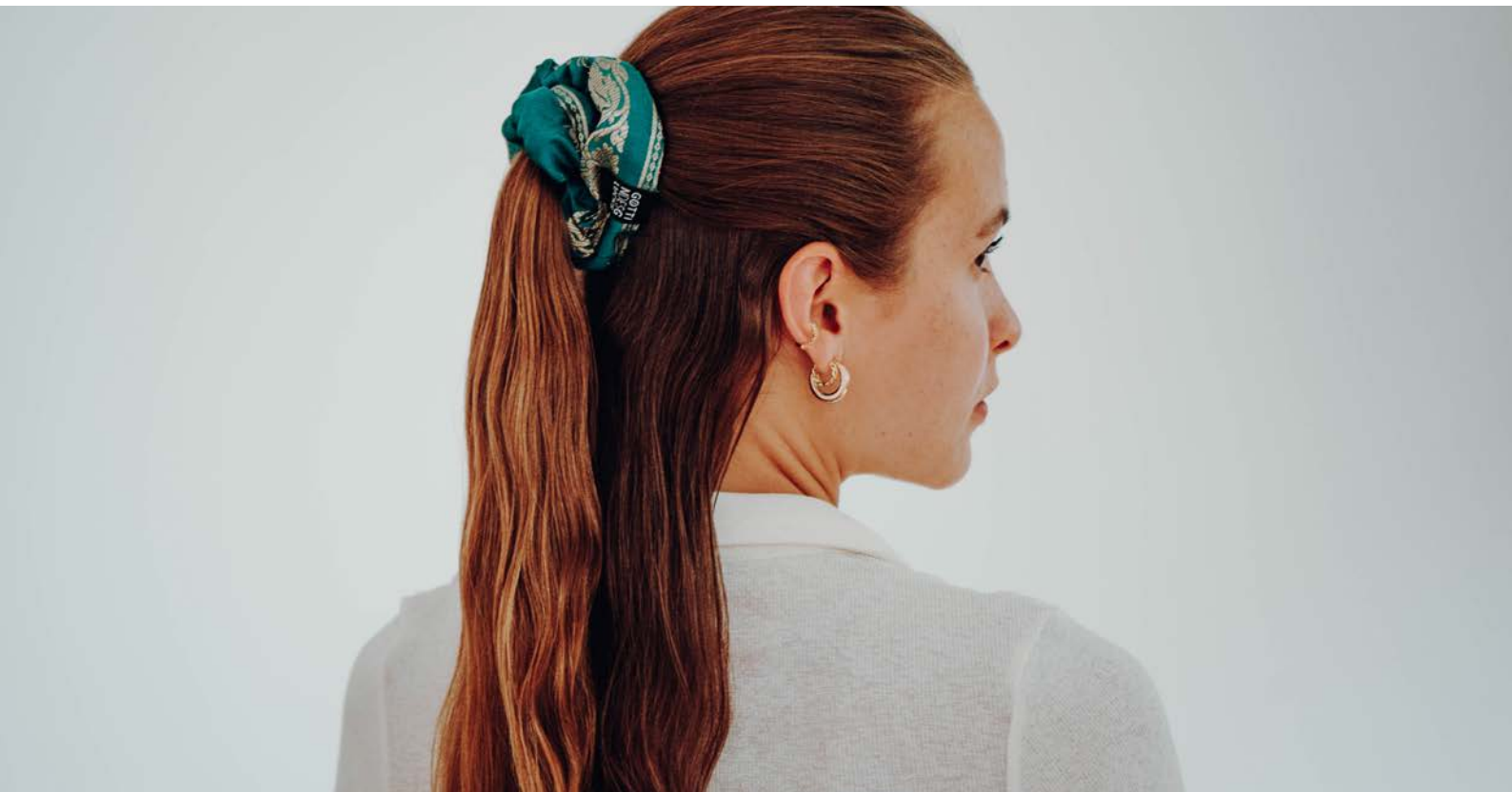
#### HAIR SOAP COCONUT GREASY HAIR

Also for hair that tends to become greasy quickly, we have a hair soap: the Hair Soap Coconut. The fairly traded coconut oil, which gives the soap its name, is known to cleanse skin and hair well. Coconut oil is often used in hair soaps because it is said not to make the hair greasy quickly. Superfating level: 1.5%

80 G, ART.-NO.: 4910501  
EAN: 4260663810620

160 G, ART.-NO.: 4910267  
EAN: 4260365855684





#### SHAMPOO APRICOT

For a soft and effective cleaning of soft, straight and shiny hair. The Shampoo Apricot develops its cleansing qualities without the addition of SLS (Sodium Laureth Sulfate) and parabens. Therefore it does not foam much as usual for natural cosmetics. Contains ingredients from fair trade.

500 ML BOTTLE, ART.-NO.: 4910224  
EAN: 4260365855325

2500 ML COSMETAINER,  
ART.-NO.: 4910473  
EAN: 4260663810804



#### HAIR SPRAY GREEN TEA

The Hair Spray Green Tea keeps its promise. With the FAIR SQUARED hair spray any hairstyle can be strengthened in a natural way. It is suitable for styling all hair types. The natural styling formula with Fairtrade green tea from India and Fairtrade cane sugar, provides a firm hold to the hairstyle. A natural scent of orange, sage, thyme and bergamot gives the spray the icing on the cake.

100 ML BOTTLE, ART.-NO.: 4910553  
EAN: 4260663813041

240 ML BOTTLE, ART.-NO.: 4910297  
EAN: 4260365853826



#### STYLING CREAM ARGAN

This natural styling cream is suitable for fixing hairstyles of all different styles. The recipe comes from Aleppo and was refined with argan oil, almond oil and coconut oil. For a light to medium hold.

100 ML JAR,  
ART.-NO.: 4910296  
EAN: 4260365853796



### SCRUNCHIES

It tames any mane and provides pop accents in the hair. For their production vintage saris are used, which thus still get a fine second life as a colorful hair ornament. Each scrunchie is unique. Colour selection not possible.

ART.-NO.: 4910479  
EAN: 4260365857909



### HAIR BANDS

Cheerful upcycling design for the hair – this is the FAIR SQUARED hair band. Just like with the scrunchies, they are being produced out of vintage saris. Each hair band is unique. Colour selection not possible.

ART.-NO.: 4910480  
EAN: 4260365857916



### HAIR TIES

With these hair elastics made of Fairtrade organic cotton and fairly traded rubber you have your hair fully under control. Completely without pressure points and with maximum hairstyle flexibility. The simple cotton elastics are particularly gentle on the hair.

5 PCS., BROWN, ART.-NO.: 4910357, EAN: 4260365850320  
5 PCS., WHITE, ART.-NO.: 4910331, EAN: 4260663811689





SHOWER GEL LIME

Shower gel for dry or sensitive skin. Olive oil has been used for centuries to gently cleanse and moisturize the skin. Olive oil is rich in natural vitamins, minerals and essential fatty acids that can rejuvenate the skin with its anti-aging properties. Pampers your skin with a fresh scent of lime.

500 ML BOTTLE, ART.-NR.: 4910241  
EAN: 4260365855370

2500 ML COSMETAINER,  
ART.-NR.: 4910477  
EAN: 4260663810842



SHOWER GEL GREEN TEA

Pleasant fragrance, especially skin caring: our shower gel with rich olive oil and fairly traded green tea. The tea extract soothes, refreshes and rejuvenates the skin. The olive oil moisturizes and nourishes the skin. A delicate, moisturizing care based on valuable plant ingredients.

500 ML BOTTLE, ART.-NR.: 4910240  
EAN: 4260365855363

2500 ML COSMETAINER,  
ART.-NR.: 4910476  
EAN: 4260663810835



SHOWER GEL APRICOT

Like all our Shower Gels also based on fairly traded olive oil, which is known for its moisturizing properties. The Shower Gel Apricot is soothing to the skin, provides rich care and has a pleasant, subtle scent of fresh apricots.

500 ML BOTTLE, ART.-NR.: 4910225  
EAN: 4260365855349

2500 ML COSMETAINER,  
ART.-NR.: 4910474  
EAN: 4260663810811

BODY SOAP SHEA  
DRY SKIN

The special formulation for dry skin all over the body makes the Body Soap Shea a real all-rounder. With a relatively high superfatness the soap, which contains among other things shea butter from fair trade is particularly suitable for people with rather dry skin. Superfating level: 7.0%

80 G, ART.-NO.: 4910507  
EAN: 4260663810682

160 G, ART.-NO.: 4910271  
EAN: 4260365856049

BODY SOAP COCONUT  
SOFT PEELING

It is well known that regular exfoliation can promote skin regeneration. With the Body Soap Coconut dead skin cells are gently being removed, resulting in a finer complexion. The well foaming exfoliating soap with coconut oil cleanses the skin pleasantly mild and increases the blood circulation by the gentle scrub effect. We use Fairtrade coffee grounds for a lasting exfoliating effect. Superfating level: 6.5%

80 G, ART.-NO.: 4910508  
EAN: 4260663810699

160 G, ART.-NO.: 4910270  
EAN: 4260365856032



UPCYCLING SOAP BAG

From the Rice & Carry collection, for globetrotters and all those who do not want to do without their soap bar while traveling: The Upcycle Soap Bag. Made from collected rice sacks, it is the practical packaging solution for the foamy unpackaged. Each bag is unique.

12 x 12 CM, ART.-NO.: 4910336  
EAN: 4260365857527





**FAIR TRADE SOAP DISH MIDI  
MADE FROM THE  
KITHUL PALM TREE**

LENGTH: 11 CM, WIDTH: 8 CM

ART.-NO.: 4800246  
EAN: 4260365854311



**FAIR TRADE SOAP DISH MAXI  
MADE FROM THE  
KITHUL PALM TREE**

LENGTH: 16 CM, WIDTH: 10,6 CM

ART.-NO.: 4800080  
EAN: 4260365851501



**HAND SOAP APRICOT  
SENSITIVE SKIN**

A hand soap for sensitive hands. With mild, saponified apricot kernel oil, the hands are gently and sustainably cleaned and cared for. Superfating level: 7%

160 G, ART.-NO.: 4910451  
EAN: 4260365857862



**HAND SOAP OLIVE  
ALL SKIN TYPES**

A hand soap for all skin types with Fairtrade olive oil. Superfating level: 6.5%

160 G, ART.-NO.: 4910450  
EAN: 4260365857855



**HAND SOAP SHEA  
DRY SKIN**

Hand soap with nourishing shea butter. Particularly well suitable for dry hands. Superfatness: 7.0%

160 G, ART.-NO.: 4910452  
EAN: 4260365857879



**KHIRO'S ALEPPO SOAP**

A true classic of traditional soap art. The natural Aleppo soap is universally applicable and consists of high-quality Fairtrade olive oil and certified organic laurel oil from sustainable cultivation. Optimal caring, fragrance- and preservative-free. Suitable for skin and hair care.

160 G, ART.-NO.: 4910312  
EAN: 4260365853956



**LIQUID SOAP ALMOND**

The liquid soap for particularly sensitive skin. In addition to the fairly traded olive oil, valuable almond oil has been added. It is known to be particularly moisturizing and skin smoothing.

500 ML BOTTLE, ART.-NO.: 4910222, EAN: 4260365855301  
2500 ML COSMETAINER, ART.-NO.: 4910471, EAN: 4260663810781

**KHIRO'S ALEPPO SOAP**

The popular Aleppo soap is now also available in a liquid version.

500 ML BOTTLE, ART.-NO.: 4910460  
EAN: 4260663810163

**HAND CREAM OLIVE**

The Hand Cream Olive regenerates dry, chapped hands and makes them supple. The rich cream provides long-lasting moisture and protects against premature aging of the skin. Easy to apply and absorbs very quickly.

50 ML JAR, ART.-NO.: 4910173  
EAN: 4260365854076

2500 ML COSMETAINER,  
ART.-NO.: 4910487  
EAN: 4260663810941

**HAND CREAM ALMOND**

The Sensitive version of our classic hand cream also contains Fairtrade olive oil from Palestine. The special feature is almond oil from fair trade production, which makes the hand cream particularly smooth for sensitive skin.

50 ML JAR, ART.-NO.: 4910288  
EAN: 4260365852935

2500 ML COSMETAINER,  
ART.-NO.: 4910495  
EAN: 4260663810934

**HAND CREAM SHEA**

The rich care with Fairtrade shea butter for stressed hands and against chapped skin.

50 ML JAR, ART.-NO.: 4910326  
EAN: 4260663810118

**FOOT POWDER GINGER**

The FAIR SQUARED foot powder with fair trade ginger binds sweat and excess skin moisture. It can reduce unwanted odor. The result is a supple skin feeling and the skin is additionally protected. Ideal for long hikes or for a long working day.

350 G JAR, ART.-NO.: 4910446  
EAN: 4260663810156

**FOOT FRESHENER LIME**

The Foot Freshener Lime is a relief after a long day's work, especially if you have to stand at work. The citrus oils it contains cool and refresh the feet and prevent unpleasant odours. Regular use also noticeably reduces the formation of calluses.

50 ML JAR, ART.-NO.: 4910174  
EAN: 4260365854083

**LEG BALM GREEN TEA**

Whether after a hike or a strenuous day at work – the Leg Balm vitalizes, stimulates the blood circulation and gives relaxation. The contained vine and the fairly traded green tea is said to have an astringent effect.

50 ML JAR, ART.-NO.: 4910175  
EAN: 4260365854090

**DEO CREAM FRESH LIME**

Our aluminum-free deodorant cream, with the subtle scent of fresh lime. It does not prevent sweating, but thanks to its formula it ensures that no odor arises.

50 ML JAR, ART.-NO.: 4910342  
EAN: 4260365857596

**DEO CREAM SHEA**

Natural, vegan and reliable protection without aluminium. The cream does not prevent sweating, but the formation of odors.

50 ML JAR, ART.-NO.: 4910293  
EAN: 4260365850849





#### BODY LOTION GREEN TEA

The mixture of olive oil and grape seed oil gives this body lotion a texture, which is easily absorbed by normal and sensitive skin and provides it with moisture and smoothness. The high quality oils are rich in natural vitamins, minerals, essential fatty acids and anti-oxidants, which can rejuvenate the skin rejuvenate through their anti-aging properties.

100 ML JAR, ART.-NO.: 4910250  
EAN: 4260365850542

2500 ML COSMETAINER,  
ART.-NO.: 4910493  
EAN: 4260663810873



#### BODY LOTION LIME

This body lotion has a particularly light texture and is therefore absorbed quickly. The result is a silky soft feeling on the skin with a refreshing fragrance of lime. The base is also based on fairly traded olive oil, which is known for its moisturizing properties. Suitable for the normal skin type.

100 ML JAR, ART.-NO.: 4910207  
EAN: 4260365850641

2500 ML COSMETAINER,  
ART.-NO.: 4910481  
EAN: 4260663810880



#### BODY LOTION VANILLA

On the basis of high-quality olive oil this body lotion richly nourishes the skin. A delicate scent vanilla fragrance and a long-lasting velvety skin feel after application. The fairly traded olive oil is ideally complemented by the addition of Fairtrade vanilla. A light body lotion for the normal skin type.

100 ML JAR, ART.-NO.: 4910254  
EAN: 4260365855158

2500 ML COSMETAINER,  
ART.-NO.: 4910482  
EAN: 4260663810897



#### BODY LOTION COCONUT

In addition to olive oil, this body lotion clearly focuses on fairly traded coconut oil. The oil is rich in natural vitamins, minerals, fatty acids and anti-oxidants, which soothe and rejuvenate the skin. The excellent properties are enhanced by a subtle natural scent of coconuts.

100 ML JAR, ART.-NO.: 4910251  
EAN: 4260365850566

2500 ML COSMETAINER,  
ART.-NO.: 4910492  
EAN: 4260663810866



#### SKIN CARE OIL ARGAN

This body oil made from valuable Fairtrade ingredients provides lasting moisture after showering or bathing. Argan oil is known for containing a high proportion of natural antioxidants and therefore has special nourishing properties.

100 ML BOTTLE, ART.-NO.: 4910232  
EAN: 4260365850436



#### SKIN CARE OIL APRICOT

Fair trade apricot kernel oil, argan and coconut oil are combined in this nourishing formula, which provides lasting moisture to the entire body and leaves the skin supple and soft. The subtle scent of ripe apricots unfolds after application. Especially for sensitive skin a feeling of well-being.

100 ML BOTTLE, ART.-NO.: 4910233  
EAN: 4260365850443



#### SKIN CARE OIL ALMOND

Skin Care Oil Almond effectively counteracts dry skin after bathing. The fairly traded almond, argan and coconut oils are known to moisturize and leave the skin feeling soft. In this combination they provide the skin stressed by cleansing long-lastingly with valuable ingredients.

100 ML BOTTLE, ART.-NO.: 4910234  
EAN: 4260365850450



#### BODY BUTTER SHEA

For centuries shea butter has been one of the most important beauty products for women in Africa. Shea butter and olive oil are rich in natural vitamins, minerals, essential fatty acids and antioxidants that improve the skin rejuvenate through their anti-aging properties. Moisturizes and makes the skin smooth, soft and radiant.

50 ML JAR, ART.-NO.: 4910511  
EAN: 4260663810729

100 ML JAR, ART.-NO.: 4910208  
EAN: 4260365850665

2500 ML COSMETAINER,  
ART.-NO.: 4910484  
EAN: 4260663810910





#### LUBE & MASSAGE GEL GREEN TEA

Natural, water soluble care product, which can be used for body massage as well as a lubricant. The pleasantly gentle formula with fairly traded green tea helps to relieve physical tensions and helps the skin to regenerate. Green tea has been used in Chinese medicine for centuries for its rejuvenating and healing effect. This product is condom compatible and does not change the pH value of the vaginal flora.

30 ML BOTTLE, ART.-NO.: 4910582  
EAN: 4260365852058  
100 ML BOTTLE, ART.-NO.: 4910502  
EAN: 4260365850023  
150 ML PET-BOTTLE, ART.-NO.: 4910030  
EAN: 4260365851679  
500 ML BOTTLE, ART.-NO.: 4910388  
EAN: 4260365850979  
2500 ML COSMETAINER,  
ART.-NO.: 4910494, EAN: 4260663810927



#### MASSAGE OIL OLIVE

Natural massage oil based on fairly traded olive oil. It has very good gliding properties and is almost odorless. Subsequently it can be aromatized with essential oils. It is absorbed very slowly into the skin. Due to the high oleic acid content, the olive oil has a restructuring effect. It is particularly suitable for rough and scaly skin. From the medical science we know that olive oil is warming, anti-inflammatory and stimulates the blood circulation.

100 ML BOTTLE, ART.-NO.: 4910298  
EAN: 4260365855264  
500 ML BOTTLE, ART.-NO.: 4910333  
EAN: 4260365857282  
2500 ML COSMETAINER,  
ART.-NO.: 4910491  
EAN: 4260663810972



#### MASSAGE CANDLE SHEA

Massage candle based on fairly traded coconut oil and fairly traded shea butter. It uniquely combines romantic candlelight with sensual massage in one product. Simply light the wick of the candle and let it burn until the burning plate liquefies. Extinguish the flame, wait a bit and gently massage in the pleasantly warm massage oil. The ingredients used bring ideal gliding properties and provide for pleasantly supple and radiant skin.

50 ML JAR, ART.-NO.: 4910166  
EAN: 4260365851877



### INTIMATE DEODORANT CREAM APRICOT

Designed for women of all ages who want a fresh skin feeling in the intimate area. The high-yield cream deodorizes and at the same time gently cares for the female intimate area. It is with Fairtrade apricot kernel oil specially adapted to the natural pH value of the intimate area and is suitable for daily use.

50 ML JAR, ART.-NO.: 4910285  
EAN: 4260365852072



### SHAVING OIL INTIMATE APRICOT

The fair trade and partially certified organic ingredients prevent skin irritation, pimples and razor burn. The oils contained intensively supply the skin with valuable nutrients such as vitamin E immediately after application. In addition, they soothe and smooth the sensitive skin of the female intimate zone.

30 ML BOTTLE, ART.-NO.: 4910329  
EAN: 4260365851037



### AFTER SHAVE BALM INTIMATE APRICOT

This after shave balm is specially formulated as an after shave treatment for the female intimate area and other sensitive zones. It protects the skin from irritation, soothes and moisturizes it, since the natural oils used are easily absorbed. Maximum moisture without greasiness. Smooths and softens the skin beautifully soft.

30 ML BOTTLE, ART.-NO.: 4910485  
EAN: 4260663810019



### SHAVING SOAP INTIMATE APRICOT

This shaving soap with a pleasant apricot fragrance combines gentle cleansing of the skin with a skin-friendly wet shave all over the body. Due to the adjusted pH value of 4.5, it is also suitable for intimate shaving. Due to its particularly easy handling, the shaving soap convinces people who want to shave and depilate different parts of the body.

100 ML BOTTLE, ART.-NO.: 4910462  
EAN: 4260663810187  
500 ML BOTTLE, ART.-NO.: 4910226  
EAN: 4260365855332  
2500 ML COSMETAINER,  
ART.-NO.: 4910489, EAN: 4260663810965



### WASHING LOTION INTIMATE APRICOT PH 4.5

This high-yield intimate washing lotion is specially formulated to the natural pH value of the intimate area for daily use. The mild and natural surfactants make the cleansing suitable for very sensitive skin and allergy sufferers. They prevent skin irritations and ensure a gentle and and supple skin.

100 ML BOTTLE, ART.-NO.: 4910458  
EAN: 4260663810392  
500 ML BOTTLE, ART.-NO.: 4910255  
EAN: 4260365855295  
2500 ML COSMETAINER,  
ART.-NO.: 4910488, EAN: 4260663810958





Tampons and pads adé! With the menstrual cups from FAIR SQUARED you get a sustainable product without plastic, silicone, BPA, PVC or phthalates. Our period cups leave no residue in the body and can be used for many years. The cup is pleasantly soft and adapts ideally to the body. It fits well and keeps tight without creating an unpleasant feeling of pressure. Unlike menstrual cups made of silicone or plastic, the Period Cup is a hygienic product made of environmentally friendly material. A unique menstrual product which is 100% natural. It is made of 100% fairly traded and FSC® certified natural rubber from Sri Lanka. Each pack includes detailed product information and a fairly traded fabric hygiene pouch for on-the-go use.



Size	Volume	Height	Ø	Recommendation
S	8 ml	6.10 cm	3.8 cm	very light bleeding
M	13 ml	6.65 cm	4.1 cm	birth: no, < 30 Jahre
L	16 ml	6.95 cm	4.4 cm	birth: yes, > 30 Jahre
XL	20 ml	7.20 cm	4.7 cm	medium to very heavy bleeding



1 PC. IN CARDBOARD BOX

SIZE S, ART.-NO.: 4910277  
EAN: 4260365856131

SIZE M, ART.-NO.: 4910036  
EAN: 4260365851587

SIZE L, ART.-NO.: 4910167  
EAN: 4260365854007

SIZE XL, ART.-NO.: 4910278  
EAN: 4260365856162



Das Zeichen für  
verantwortungsvolle  
Waldwirtschaft



### SOLID FACIAL SHAVING SOAP

Thanks to natural ingredients such as coconut oil, olive oil and shea butter, the skin's acid mantle is not destroyed by the Solid Facial Shaving Soap from FAIR SQUARED. With the valuable combination of kaolin, ricinus oil and fair trade coffee extract, the extra care is perfectly rounded off. The soap foams well and is thus ideal for wet shaving.

500 G JAR, ART.-NO.: 4910387, EAN: 4260663810057

### SAFETY RAZOR

The Safety Razor with bamboo handle and five blades is offered in a plastic-free packaging. The handle is made of hard and robust bamboo, is water-repellent and durable. Each handle is unique due to the unique and unmistakable grain. The razor is not a disposable razor and may require some practice in the beginning. The blade is sharper than a disposable razor. Therefore, no pressure is needed for a clean shave.

ART.-NO.: 4910560, EAN: 4260365859255



### SHAVING OIL ARGAN

The FAIR SQUARED Shaving Oil is the perfect preparation for face or body shaving. With fairly traded, natural and certified organic ingredients. Prevents skin irritation, blemishes and pimples. Our fine oil provides an easy and gentle shaving on the face and other body parts.

30 ML BOTTLE, ART.-NO.: 4910330  
EAN: 4260365851181



### AFTER SHAVE BALM ARGAN

Soothing and cooling after-shave treatment. Our After Shave Balm protects the skin from irritation and helps to promote a healthy radiant complexion. The natural oils used are easily absorbed by the skin. They provide maximum moisture without being greasy, smooth and soften the skin supple.

30 ML BOTTLE, ART.-NO.: 4910486  
EAN: 4260663810026



### BEARD SOAP COFFEE

The FAIR SQUARED beard soap was specially developed for daily beard cleaning. With fair trade oils and coffee for a gentle cleaning effect and a long-lasting shine. Superfatness: 3.5%

160 G, ART.-NO.: 4910334  
EAN: 4260365857381



### SHAVING SOAP COFFEE

The Shaving Soap Coffee combines several advantages of fairly traded ingredients with each other. For particularly dry skin, it contains shea butter, which leaves a protective film on the skin. In addition it contains especially foaming saponified babassu oil and coconut oil. Superfating level: 4.5%

80 G, ART.-NO.: 4910504  
EAN: 4260663810651

160 G, ART.-NO.: 4910257  
EAN: 4260365855530





### FAIR SQUARED MAX PERFORM

The slightly tighter condom helps to prevent unintentional slippage and promotes a lasting erection. Transparent, lubricated, cylindrically shaped condoms with teat end and integrated potency ring.

NOMINAL WIDTH: 52 MM  
LENGTH: 160 MM  
THICKNESS: 0,07 MM  
10 PCS., ART.-NO.: 4719649  
EAN: 4260365853086  
100 PCS., ART.-NO.: 4719656  
EAN: 4260231453815



### FAIR SQUARED ULTRA THIN

Even more feeling promise the FAIR SQUARED Ultra Thin condoms. With a wall thickness of 0,055 mm the lubricated condom Ultra Thin keeps what the name promises. For intimate hours with intense feeling. Wafer-thin, transparent, lubricated, cylindrically shaped with teat end.

NOMINAL WIDTH: 52 MM  
LENGTH: 190 MM  
THICKNESS: 0,055 MM  
3 PCS., ART.-NO.: 4719640  
EAN: 4260365853277  
10 PCS., ART.-NO.: 4719647  
EAN: 4260365853123  
100 PCS., ART.-NO.: 4719654  
EAN: 4260365853116



### FAIR SQUARED ORIGINAL

The Original condoms are the classics among the FAIR SQUARED condoms. The transparent condom made of fairly traded natural rubber is lubricated and provides even more pleasure and better hold. With this, unwanted slipping belongs to the past.

NOMINAL WIDTH: 54 MM  
LENGTH: 190 MM  
THICKNESS: 0,07 MM  
3 PCS., ART.-NO.: 4719639  
EAN: 4260365853246  
10 PCS., ART.-NO.: 4719646  
EAN: 4260365853109  
100 PCS., ART.-NO.: 4719653  
EAN: 4260365853093



### FAIR SQUARED XL

Extra large, transparent, cylindrically shaped condoms with teat end.

NOMINAL WIDTH: 60 MM  
LENGTH: MIN. 205 MM  
THICKNESS: 0,07 MM  
8 PCS., ART.-NO.: 4910119  
EAN: 4260365854915  
100 PCS., ART.-NO.: 4910120  
EAN: 4260365854922



### FAIR SQUARED SENSITIVE DRY

This condom is coated with GMO free corn powder. It does not contain any other coating agents like silicone oil. It is dry and you decide yourself, if and how much lubricant you want to use additionally with this condom. Dry, transparent, cylindrically shaped condoms with teat end.

NOMINAL WIDTH: 53 MM  
LENGTH: 190 MM  
THICKNESS: 0,06 MM  
10 PCS., ART.-NO.: 4000017  
EAN: 4260365853161  
100 PCS., ART.-NO.: 4000016  
EAN: 4260365853154



### FAIR SQUARED XTRA – THE SAFER SEX CONDOM

Extra strong. Transparent. Smooth. Cylindrical shape. With teat end. Lubricated. In the package of 60 the condoms are cardboarded individually.

NOMINAL WIDTH: 53 MM  
LENGTH: 180 MM  
THICKNESS: > 0,1 MM  
60 x 1 PC., ART.-NO.: 4910436  
EAN: 4260365856933  
100 PCS., ART.-NO.: 4910437  
EAN: 4260365856940



### FAIR SQUARED XXL

Extra large. Transparent. Smooth. Cylindrically shaped. With teat end. Lubricated.

NOMINAL WIDTH: 64 MM  
LENGTH: MIN. 225 MM  
THICKNESS: 0,07 MM  
8 PCS., ART.-NO.: 4910434  
EAN: 4260365856919  
100 PCS., ART.-NO.: 4910435  
EAN: 4260365856926



# Celebrate your Love\*

VEGAN CONDOMS

FROM JULY 2022

**FAIR  
SQUARED**



**FAIR SQUARED  
ULTIMATE THIN**



**SUPER THIN**  
Thickness: approx. 0.046 mm  
nominal Width: approx. 53 mm  
Medical device. Transparent.  
Smooth. Cylindrical shape.  
With reservoir. With lubricant.

10 PCS., ART.-NO.: 4910603  
EAN: 4260663812532



**FAIR SQUARED  
SMOOTH**



**EXTRA WET**  
Thickness: approx. 0.075 mm  
nominal Width: approx. 54 mm  
Medical device. Transparent.  
Smooth. Cylindrical shape.  
With reservoir. With lubricant.

10 PCS., ART.-NO.: 4910613  
EAN: 4260663815137



**FAIR SQUARED  
INTENSE**



**HAVE A STRONGLY NUBBED  
SURFACE AND STIMULATE  
YOU IN A NATURAL WAY**  
Thickness: approx. 0.085 mm  
nominal Width: approx. 53 mm  
Medical device. Studded.  
Transparent. Cylindrical shaped.  
With reservoir. With lubricant.

10 PCS., ART.-NO.: 4910605  
EAN: 4260663812556



**FAIR SQUARED  
LOVE\*R MIX**

Contents of 10s:  
**4 x ULTIMATE THIN**  
Medical device. Transparent.  
Smooth. Cylindrical shape.  
With reservoir. With lubricant.  
Thickness: approx. 0.045 mm.  
Nominal Width: approx. 53 mm.  
**3 x INTENSE**  
Medical device. Studded.  
Transparent. Cylindrical shaped.  
With reservoir. With lubricant.  
Thickness: approx. 0.085 mm.  
Nominal Width: approx. 53 mm.  
**3 x SWEET**  
Medical device. Red. Strawberry  
flavour. Smooth. Cylindrical  
shape. With reservoir. With  
lubricant.  
Thickness: approx. 0.069 mm.  
Nominal Width: approx. 53 mm.

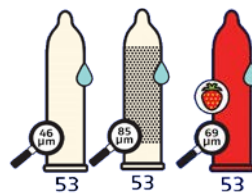
3 PCS., ART.-NO.: 4910609 (JE 1x)  
EAN: 4260663815045  
10 PCS., ART.-NO.: 4910610  
EAN: 4260663815052

THESE FAIR SQUARED CONDOMS: • ARE FLEXIBLE AND FIT THE PENIS SECURELY ALL AROUND UP TO 180 MM IN LENGTH • ARE VIRTUALLY ODORLESS • CAN BE QUICKLY REMOVED FROM THE PAPER FOIL AND EASILY UNROLLED • STORE IN A COOL PLACE. AVOID DAMAGE. FOR THE PREVENTION AND PREVENTION OF SEXUALLY TRANSMITTED INFECTIONS.



Natural latex tapper at work / © M. Kunz, Fair Rubber

For every kilogram of natural latex we process, we pay a fair trade premium. The rubber producers, cooperatives or workers on plantations, decide for themselves how they want to use the fair trade premium to improve their living and working conditions.  
[www.fairrubber.org](http://www.fairrubber.org)



Eine Kooperation mit der Deutschen Aidshilfe





Presentation at FAIRFOOT, Basel

## EMPTY JARS & ACCESSORIES



OUR SPECIAL  
REFABRICATION :  
LID MOUNTED  
DISPENSER PUMP FOR  
THE COSMETAINER

ART.-NO.: 4750246  
EAN: 4260663811214



### EMPTY JARS WITH LIDS

Ideal for storing DIY cosmetics: You can also purchase all container sizes as empty jars with matching lids.

30 ML JAR, ART.-NO.: 4750218 (WITHOUT PICTURE)  
60 ML JAR, ART.-NO.: 4750217  
120 ML JAR, , ART.-NO.: 4750212  
30 ML BOTTLE, ART.-NO.: 4750215 (WITHOUT PICTURE)  
100 ML BOTTLE, ART.-NO.: 4750192  
250 ML BOTTLE, ART.-NO.: 4750213 (WITHOUT PICTURE)  
500 ML BOTTLE, ART.-NO.: 4750195  
2500 ML COSMETAINER WITH LID, ART.-NO.: 4750244 (SEE PHOTO)

### DISPENSER PUMPS

For even more convenience in the bathroom, we now offer the reusable pump tops for our 500ml bottles. These can be screwed on instead of the lid and used again and again.

FOR 30 ML GLASS BOTTLE, ART.-NO.: 4750216, EAN: 4260365850591  
FOR 100 ML GLASS BOTTLE, ART.-NO.: 4750219, EAN: 4260365858487  
FOR 250 ML GLASS BOTTLE, ART.-NO.: 4750250, EAN: 4260365859279  
FOR 500 ML GLASS BOTTLE, ART.-NO.: 4750199, EAN: 4260365851129

SPRAY PUMP FOR 250 ML GLASS BOTTLE, ART.-NO.: 4750214, EAN: 4260365850955

## SHOWER GELS



## SHOWER GEL LIME

2500 ML COSMETAINER,  
ART.-NR.: 4910477, EAN: 4260663810842



## SHOWER GEL APRICOT

2500 ML COSMETAINER,  
ART.-NR.: 4910474, EAN: 4260663810811



## SHOWER GEL GREEN TEA

2500 ML COSMETAINER,  
ART.-NR.: 4910476, EAN: 4260663810835

## SHAMPOO



## SHAMPOO APRICOT

2500 ML COSMETAINER,  
ART.-NO.: 4910473, EAN: 4260663810804

## LIQUID SOAPS



## LIQUID SOAP ALMOND

2500 ML COSMETAINER,  
ART.-NO.: 4910471, EAN: 4260663810781

WASHING LOTION INTIMATE  
APRICOT PH 4.5

2500 ML COSMETAINER,  
ART.-NO.: 4910488, EAN: 4260663810958

SHAVING SOAP INTIMATE  
APRICOT

2500 ML COSMETAINER,  
ART.-NO.: 4910489, EAN: 4260663810965

## BODY LOTIONS



## BODY LOTION GREEN TEA

2500 ML COSMETAINER,  
ART.-NO.: 4910493, EAN: 4260663810873



## BODY LOTION LIME

2500 ML COSMETAINER,  
ART.-NO.: 4910481, EAN: 4260663810880



## BODY LOTION VANILLA

2500 ML COSMETAINER,  
ART.-NO.: 4910482, EAN: 4260663810897



## BODY LOTION COCONUT

2500 ML COSMETAINER,  
ART.-NO.: 4910492, EAN: 4260663810866



## BODY BUTTER SHEA

2500 ML COSMETAINER,  
ART.-NO.: 4910484, EAN: 4260663810910

## HAND CREAMS



## HAND CREAM OLIVE

2500 ML COSMETAINER,  
ART.-NO.: 4910487, EAN: 4260663810941



## HAND CREAM ALMOND

2500 ML COSMETAINER,  
ART.-NO.: 4910495, EAN: 4260663810934

## MASSAGE OILS



## LUBE &amp; MASSAGE GEL GREEN TEA

2500 ML COSMETAINER,  
ART.-NO.: 4910494, EAN: 4260663810927



## MASSAGE OIL OLIVE

2500 ML COSMETAINER,  
ART.-NO.: 4910491, EAN: 4260663810972





#### WOODEN COUNTER TABLE DISPLAY

Made in Italy from FSC certified wood, our table display features 3 levels and 12 compartments. The display is delivered flat and can be assembled within 5 minutes.

Total width: 47 cm  
Width compartment: 10.6 cm  
Height: 71 cm  
Depth: 43 cm

ART.-NO.: 4750111  
EAN: 4260663812402



#### PRODUCT TESTERS

We offer our customers product testers within a reasonable framework. This original product is marked with a "Tester" sticker and offered at half price. Please add your request for product testers in the comments of your order.



#### WOODEN BEAUTY BAR

For our "ZERO WASTE Beauty Bar" we manufacture in Italy a high quality and sustainable furniture made of FSC certified wood. This can be ordered in our B2B store. Delivered flat, it can be easily assembled within 10 minutes.

Width: 70.4 cm  
Height: 180.8 cm  
Depth (base cabinet): 53.2 cm  
Depth (shelves): 30.0 cm

ART.-NO.: 4750112  
EAN: 4260663812419



#### PRODUCT SAMPLES

We offer various products in miniature sizes for sampling purposes in our B2B store. If you have special wishes please send us an email to: [marketing@fairsquared.com](mailto:marketing@fairsquared.com)



#### PAPER BAG

We offer you and your customers brown FAIR SQUARED paper bags from European, sustainable production, which you can purchase in the webshop at 100 pieces each.

ART.-NO.: 4750014  
EAN: 4260365854243



#### EMPTY BOTTLES, JARS AND CARDBOARD BOXES

For shop-window presentations we offer empty bottles and cardboard boxes of our products free of charge. Please send an email to [marketing@fairsquared.com](mailto:marketing@fairsquared.com).

We would be happy to set the stage for our products with you. Below you will find marketing materials, which you can order or download from our B2B webshop. Individual inquiries, suggestions or ideas please to: [marketing@fairsquared.com](mailto:marketing@fairsquared.com)



## BANNER (ONLINE)

We have prepared various banners for you, which you can also download from our B2B store or from our dropbox. We are also happy to create individualized banners for promotions or special occasions. Please send us an email to [marketing@fairsquared.com](mailto:marketing@fairsquared.com).



## POSTER MOTIFS & INFORMATION BOARDS

For ceiling hangers, posters, presenters or shop window you will find various motifs in our B2B webshop or in our Dropbox image database. You are welcome to use these motifs free of charge. If you need physical print products, please send us an email to [marketing@fairsquared.com](mailto:marketing@fairsquared.com).



## PRODUCT-FLYER (ONLINE)

For different topics we have prepared information flyers in different languages. As a „Zero Waste“ company, we offer these flyers only digitally in our B2B store or on the Dropbox. If you need flyers for different campaigns, please contact us at [marketing@fairsquared.com](mailto:marketing@fairsquared.com).



# THE 17 UN SUSTAINABLE DEVELOPMENT GOALS AND OUR COMMITMENT

In September 2015, within the United Nations community, the 2030 Agenda for Sustainable Development was adopted. The involved 193 States have formulated in this context the so-called “goals for sustainable development” (Sustainable Development Goals, SDGs for short). These were considered cornerstones of the development and sustainability policy for the next 15 years.

## Fair Trade, FAIR SQUARED and fulfilment of the SDGs

Did you know that many of the UN goals have long been implemented by the Fair Trade Movement? This is how we have been working since FAIR SQUARED was founded in 2010 on many sustainability goals that have been defined as “global goals”.

## The SDGs of the 2030 agenda



Source: Global Goals, UN



© M. Kunz, Fair Rubber e. V.

Access to fresh water:  
Fountain project on Sri Lanka



Collecting plastic bottles:  
Upcycling project on Sri Lanka



© M. Kunz, Fair Rubber e. V.

Sustainable cultivation:  
Latex tapper in India

### GOAL 1: NO POVERTY

We pay a fixed minimum price for our Fairtrade commodities plus a premium. This contributes to the long-term improvement of the financial conditions of our partners, so that they can invest in sustainable projects.

### GOAL 2: NO HUNGER

The price of raw materials we pay our trading partners is being established independently of the world market prices. This ensures that they still get by, even in times of lower world market prices.

### GOAL 5: GENDER JUSTICE

We and the actors of fair trade make every effort to achieve the gender-independent equality in the global south. For this reason, for example, womens' labour rights are specifically supported, so that they can work on an equal basis and can thus increase their own future prospects.

### GOAL 6: CLEAN WATER AND SANITARY FACILITIES

By means of premiums, about their use the workers and self-elected committees decide, well projects have already been realised, that enable access to clean drinking water.

### GOAL 12: SUSTAINABLE CONSUMPTION AND PRODUCTION

Of course, as a manufacturer and trader we are interested in selling our products. However this

must not happen at the expense of the environment. For example, we compensate all our emissions through climate protection projects. Furthermore we are about to change our assortment to completely "plastic-free" and are committed to setting up more sustainable industry solutions.

### GOAL 13: CLIMATE PROTECTION MEASURES

Through our work, we promote the resource-saving cultivation of plant-based raw materials under Fairtrade conditions. In addition to that, we support organic farming and use the chance to make climate-friendly and FSC® certified products attractive for consumers as an alternative to conventional ones.

### GOAL 14: LIFE UNDER WATER

Our responsibility does not only extend to life on land. Much more, especially the marine ecosystem is threatened by our way of living. As a small Ocean Plastic Project, we've found a way, together with our partners in Sri Lanka, to upcycle the PP bottle caps and by this to contribute to the fact that they don't end up in the sea.

### GOAL 15: LIFE ON LAND

Only an intact ecosystem can continue to meet the needs of humans and animals in the future. That's why we use FSC® certified raw materials and champion sustainable and fair conditions for the tapping of latex in India, Thailand and Sri Lanka.



## OUR PARTNERS

As one of the first producers for cosmetics worldwide, we are allowed to label our products with the renowned Fairtrade mark due to their conformity to the organisation's guidelines. Furthermore, the FAIR SQUARED cosmetic products are labelled with the NATRUE mark for verified natural cosmetics, and the Vegan Society label. „Fairtrade – Natural – Vegan“ – if that is everything your costumers want to know. With our hygiene and cosmetic products you can support the fair partnership with producers from the poorer areas of the world.

FAIR SQUARED PRODUCTS CARRY THE LABELS OF THE FOLLOWING LICENSE PARTNERS:

### FAIRTRADE

FAIR SQUARED is primarily a company which implements the objectives of the Fair Trade movement and puts it in the enterprise center. We are one of the first companies worldwide that have been granted the FLO seal for cosmetic products and probably the only ones in this category whose whole product range is exclusively labelled Fairtrade. [www.fairtrade.net](http://www.fairtrade.net)

#### BUT WHAT DOES FAIR TRADE REALLY MEAN?

- No child or compulsory labor
- A guaranteed cost-covering minimum wage for producers
- Fairtrade premiums that are independent from the market price
- Fair working conditions (paychecks, security, working hours...)
- Long-term trade relationships
- Transparent conditions
- The possibility of pre-financing
- Democracy in cooperatives or working committees  
(shared profit, all votes are of equal worth)

All criteria were controlled by the independent FLOCERT ([www.flocert.net](http://www.flocert.net)) through continuous audits of all license partners (producers and traders). Only the ones who could fulfill the criteria and thereafter continuously work according to them are granted with the well-known Fairtrade mark. About 90 % of the European population recognizes the Fairtrade label and 95 % of this percentage trust it.



## NATRUE

Founded in 2007, NATRUE is a Brussels based international non-profit association committed to promoting and protecting natural and organic cosmetics worldwide. The NATRUE label is a guarantee for cosmetic products to always be as natural as possible. The products labelled with the NATRUE sign are of high standard and are divided into three different levels depending on how much organic ingredients they contain. The FAIR SQUARED products reach the first stage. We would very much like to achieve a higher level, that is however at the time not possible. Our products are certainly organically produced, but the needed documentations are either because of financial or organizational reasons not possible at the moment. [www.natrue.org](http://www.natrue.org)

FAIR SQUARED products are allowed to carry the NATRUE logo because they are always produced as natural as possible. In practice, this means:

- Using natural and organic ingredients
- Gentle manufacturing processes
- Environmentally friendly practices
- Not using synthetic fragrances and/ or colours
- Not using ingredients deriving from petro-chemistry
- Not using GMO ingredients
- Not using radiation on the finished product or on the herbal ingredients

## VEGAN SOCIETY

The seal of the international society “The Vegan Society” (with headquarters in Birmingham) is not only to be found on cosmetic products, but also on food, packaging, clothes, cleaning products, and others. The logo guarantees that the product does not contain any animal products. FAIR SQUARED products are certified by the English Vegan Society and meet their standards. [www.vegansociety.com](http://www.vegansociety.com)

Here is an extract from their standards:

- Animal Ingredients: The manufacturer and/or producer may not involve or have involved the usage of any animal products or animal by-products in their product or by the manufacturing of their product.
- Animal Testing: The development and/or manufacture of the product may not involve or have involved testing of any sort on animals conducted at the initiative of the company or that has been carried out by a party/parties over whom the company has effective control.
- Genetically Modified Organisms: The development and/or production of genetically modified organisms (GMO) may not have involved concerning animal genes or animal-derived substances. Products containing GMOs must be labelled as such.





## FAIR RUBBER

Not all raw materials that FAIR SQUARED process are covered by the Fairtrade Labelling Organizations International (FLO). There are simply too many natural raw materials for that. One of these raw materials is natural rubber. It is produced from the sap of the tropical tree “*Hevea brasiliensis*”. The aim of the Fair Rubber Association is “to contribute to an improvement of the working and living conditions of the primary producers of natural latex by applying the principles of Fair Trade to the trade in products made from natural rubber”. That is what their statute says. But what does it actually mean? Fair Rubber is good for the people. Participation in Fair Trade should be an option, particularly for the primary producers of natural rubber, the rubber tree tappers, and small rubber-farmers.

But the low prices paid for raw materials make it impossible for the tappers, plantation workers, and small-scale farmers to support themselves and their families. This is where Fair Rubber wants to help:

Paying a Fair Trade premium of 0.50 € per kilo of natural rubber to the primary producers ensures that even during periods of depressed world market prices, the costs of production would be covered and the suppliers would have a surplus. Crucially, this would allow them to improve their working and living conditions. The decision of how this premium is to be used remains with the workers: for example by the management board for small-scale farmer associations, or in plantations by a panel consisting of selected employee representatives and delegated management. The FAIR SQUARED products which carry the Fair Rubber association’s label are condoms, Period Cups, and future products made of fairly traded natural rubber. [www.fairrubber.org](http://www.fairrubber.org)

**LATEST NEWS:** The Committee for Standards at WFTO (World Fair Trade Organization) has come to the conclusion that the certification system of FAIR RUBBER e.V. is considered an equivalent Fair Trade system. Therefore they recommend the recognition of FAIR RUBBER e.V by WFTO. The Board of WFTO has not yet made a decision on this matter.

## WFTO – WORLD FAIR TRADE ORGANISATION

WFTO is the global community and auditing body for social enterprises that fully practice Fair Trade. WFTO members are represented in 76 countries and all serve marginalized communities. To become a WFTO member, a company or organization must demonstrate that they put people and the planet first in everything they do. WFTO is democratically governed by its members, who are part of a broader community of over 1,000 social enterprises and 1,500 businesses. Fair Squared is a first-time buyer within WFTO. A first-time buyer is a store that buys products from a guaranteed fair trade company. In our case, it is Rice&Carry from Sri Lanka, whose products we mark with our FAIR SQUARED, FAIRMOVE or FAIR ZONE brands. [www.wfto.com](http://www.wfto.com)



**GUARANTEED  
FAIR TRADE  
ORIGIN**

This product has  
been sourced from  
Rice & Carry,  
a WFTO Guaranteed  
Fair Trade Enterprise.

## FSC® – FOREST STEWARDSHIP COUNCIL

The FSC® (Forest Stewardship Council®) is committed to promoting an eco-friendly, socially responsible and economically viable management of forests which meets the social, economic and ecological needs of present and future generations. The label ensures that only FSC® certified and controlled materials will be used at any time of the production chain. For the production of FSC® certified products the following materials can be used:

FSC® certified quantities, controlled wood or recycled materials. Depending on the FSC® label, one can see whether the product is made only with material from FSC® certified forests (FSC® 100 %), if it is made with recycled, certified material (FSC® recycled), or if it consists of a mixture of certified and controlled materials (FSC® mix). Only the products that are identified as such on this document are FSC® certified.

**[www.fsc-deutschland.de](http://www.fsc-deutschland.de)**

## CLIMATEPARTNER

Everything we do – the production of our products, transport, running offices and administration – causes CO2 emissions. Climate change does not just affect us and future generations, Fair Trade producers, too, already experience significant changes and disadvantages. That's why we decided to have our emissions analysed by the independent company ClimatePartner ([www.climatepartner.com](http://www.climatepartner.com)), to reduce emissions as far as possible and offset the rest through different climate projects. As early as 2014 we offset the FAIR SQUARED condoms through the afforestation project 'biosphere reservation Schaalsee'.

Our complete assortment's emissions are compensated by a Gold Standard Fairtrade project in Raichur (a rural district in Central India). By the purchase of clean and efficient pressure cookers we offset our emissions. Our production is therefore considered "climate-neutrally". **[www.climatepartner.com](http://www.climatepartner.com)**



Das Zeichen für  
verantwortungsvolle  
Waldwirtschaft





## We for You

TAKE ADVANTAGE OF OUR NEW RETAILER WEBSHOP. THERE YOU WILL FIND:

- detailed product information, product passports and certificates download
- Access to current product images
- Regular special offers
- Graduated prices and simple order processing
- Order history and simple reorder functions

WHAT CAN YOU EXPECT FROM US:

- We ship with DHL climate neutral and plastic-free (Yes, even the adhesive tape is plastic-free) within 24 hours
- Shipping cartons in good condition are used again
- We use discarded display and shipping cartons, shredded, as filling material
- We offer a low minimum order quantity of 150 Euro

FAIR SQUARED is an owner-operated fair trade company.

We carry only fair trade products (Fairtrade, Fair Rubber or WFTO certified) and have other important characteristics:

- Certified natural cosmetics
- Vegan
- Climate neutralized (products and company)
- Products and cardboard packaging from sustainable forestry (FSC® certified)
- Extensive circular economy and zero waste
- Halal

FAIR SQUARED GmbH  
Hermann-Heinrich-Gossen-Straße 4  
D-50858 Köln (Cologne), Germany  
Telephone +49 (0) 2234 9 29 66 00

info@fairsquared.com  
www.fairsquared.com

@fairsquared\_  
facebook.com/FairSquared

For orders and detailed product information  
please visit the webshop for retailer.  
One-time registration and activation required.

**shop.fairsquared.info**

### SALES CONTACT PERSONS:



Stephan Stavridis, managing director  
stavridis@fairsquared.com  
+49 (0) 2234 9 29 66-16



Blanka Justova  
justova@fairsquared.com  
+49 (0) 2234 9 29 66-20



Mona Wagener  
wagener@fairsquared.com  
+49 (0) 2234 9 29 66-22