



*always ethical  
always sustainable from  
plant to product*

# PRODUCT NOVELTY WAVES-SANDALS



Das Zeichen für verantwortungsvolle Waldwirtschaft

MADE IN SRI LANKA







Between the perfect relaxation on the wonderful beach of Sri Lanka and the upscale urban life – this is exactly where the WAVES brand positions itself. Because the sandal classics with their colorful design fit wonderfully into our assortment design, we have had them made from fairly traded natural rubber. The result are very different colorful models that we would like to offer you:





WAVES ANHANGAMA  
SIZE 3 TO 7



WAVES ARUGAM BAY  
SIZE 5 TO 11



WAVES DICKWELLA  
SIZE 3 TO 7



WAVES MIDIGAMA  
SIZE 3 TO 7



WAVES MIRISSA  
SIZE 5 TO 11



WAVES WELIGAMA  
SIZE 5 TO 11



WAVES WHISKEY POINT  
SIZE 3 TO 7



WAVES KABALANA  
SIZE 6 TO 11



WAVES RAMS  
SIZE 3 TO 11



WAVES SUN SURFERS  
SIZE 3 TO 7



WAVES BEACH BREAK  
SIZE 3 TO 11



WAVES DEWATTA  
SIZE 3 TO 11



WAVES OKANDA  
SIZE 5 TO 11



WAVES UNAWATUNA BAY  
SIZE 5 TO 11



WAVES PEANUT FARM  
SIZE 5 TO 11



WAVES LA POINT  
SIZE 5 TO 11



WAVES HIKKADUWA  
SIZE 3 TO 11



WAVES YALA  
SIZE 3 TO 11



WAVES NEGOMBO  
SIZE 3 TO 11



WAVES BENTOTA  
SIZE 3 TO 11



WAVES ANHUNGALLA  
SIZE 3 TO 11



WAVES NILAVELI  
SIZE 3 TO 11



WAVES TANGALLE  
SIZE 3 TO 11



WAVES ALANKUDA  
SIZE 3 TO 11



WAVES POLHENA  
SIZE 3 TO 7





WOODEN DISPLAY  
MADE OF FSC®  
CERTIFIED WOOD

HEIGHT: 180 CM  
WIDTH: 55 CM  
DEPTH: 40 CM

# THE 17 UN SUSTAINABLE DEVELOPMENT GOALS AND OUR COMMITMENT

In September 2015, within the United Nations community, the 2030 Agenda for Sustainable Development was adopted. The involved 193 States have formulated in this context the so-called “goals for sustainable development” (Sustainable Development Goals, SDGs for short). These were considered cornerstones of the development and sustainability policy for the next 15 years.

## Fair Trade, FAIR SQUARED and fulfilment of the SDGs

Did you know that many of the UN goals have long been implemented by the Fair Trade Movement? This is how we have been working since FAIR SQUARED was founded in 2010 on many sustainability goals that have been defined as “global goals”.

## The SDGs of the 2030 agenda



Source: Global Goals, UN





Access to fresh water:  
Fountain project on Sri Lanka



Collecting plastic bottles:  
Upcycling project on Sri Lanka



Sustainable cultivation:  
Latex tapper in India

### **GOAL 1: NO POVERTY**

We pay a fixed minimum price for our Fairtrade commodities plus a premium. This contributes to the long-term improvement of the financial conditions of our partners, so that they can invest in sustainable projects.

### **GOAL 2: NO HUNGER**

The price of raw materials we pay our trading partners is being established independently of the world market prices. This ensures that they still get by, even in times of lower world market prices.

### **GOAL 5: GENDER JUSTICE**

We and the actors of fair trade make every effort to achieve the gender-independent equality in the global south. For this reason, for example, womens' labour rights are specifically supported, so that they can work on an equal basis and can thus increase their own future prospects.

### **GOAL 6: CLEAN WATER AND SANITARY FACILITIES**

By means of premiums, about their use the workers and self-elected committees decide, well projects have already been realised, that enable access to clean drinking water.

### **GOAL 12: SUSTAINABLE CONSUMPTION AND PRODUCTION**

Of course, as a manufacturer and trader we are interested in selling our products. However this

must not happen at the expense of the environment. For example, we compensate all our emissions through climate protection projects. Furthermore we are about to change our assortment to completely "plastic-free" and are committed to setting up more sustainable industry solutions.

### **GOAL 13: CLIMATE PROTECTION MEASURES**

Through our work, we promote the resource-saving cultivation of plant-based raw materials under Fairtrade conditions. In addition to that, we support organic farming and use the chance to make climate-friendly and FSC® certified products attractive for consumers as an alternative to conventional ones.

### **GOAL 14: LIFE UNDER WATER**

Our responsibility does not only extend to life on land. Much more, especially the marine ecosystem is threatened by our way of living. As a small Ocean Plastic Project, we've found a way, together with our partners in Sri Lanka, to upcycle the PP bottle caps and by this to contribute to the fact that they don't end up in the sea.

### **GOAL 15: LIFE ON LAND**

Only an intact ecosystem can continue to meet the needs of humans and animals in the future. That's why we use FSC® certified raw materials and champion sustainable and fair conditions for the tapping of latex in India, Thailand and Sri Lanka.

## FAIR RUBBER

Not all raw materials that FAIR SQUARED process are covered by the Fairtrade Labelling Organizations International (FLO). There are simply too many natural raw materials for that. One of these raw materials is natural rubber. It is produced from the sap of the tropical tree “Hevea brasiliensis”. The aim of the Fair Rubber Association is “to contribute to an improvement of the working and living conditions of the primary producers of natural latex by applying the principles of Fair Trade to the trade in products made from natural rubber”. That is what their statute says. But what does it actually mean? Fair Rubber is good for the people. Participation in Fair Trade should be an option, particularly for the primary producers of natural rubber, the rubber tree tappers, and small rubber-farmers.

But the low prices paid for raw materials make it impossible for the tappers, plantation workers, and small-scale farmers to support themselves and their families. This is where Fair Rubber wants to help:

Paying a Fair Trade premium of 0.50 € per kilo of natural rubber to the primary producers ensures that even during periods of depressed world market prices, the costs of production would be covered and the suppliers would have a surplus. Crucially, this would allow them to improve their working and living conditions. The decision of how this premium is to be used remains with the workers: for example by the management board for small-scale farmer associations, or in plantations by a panel consisting of selected employee representatives and delegated management. The FAIR SQUARED products which carry the Fair Rubber association’s label are condoms, Period Cups, and future products made of fairly traded natural rubber. [www.fairrubber.org](http://www.fairrubber.org)

**LATEST NEWS:** The Committee for Standards at WFTO (World Fair Trade Organization) has come to the conclusion that the certification system of FAIR RUBBER e.V. is considered an equivalent Fair Trade system. Therefore they recommend the recognition of FAIR RUBBER e.V by WFTO. The Board of WFTO has not yet made a decision on this matter.

## FSC® – FOREST STEWARDSHIP COUNCIL

The FSC® (Forest Stewardship Council®) is committed to promoting an eco-friendly, socially responsible and economically viable management of forests which meets the social, economic and ecological needs of present and future generations. The label ensures that only FSC® certified and controlled materials will be used at any time of the production chain. For the production of FSC® certified products the following materials can be used:

FSC® certified quantities, controlled wood or recycled materials. Depending on the FSC® label, one can see whether the product is made only with material from FSC® certified forests (FSC® 100 %), if it is made with recycled, certified material (FSC® recycled), or if it consists of a mixture of certified and controlled materials (FSC® mix). Only the products that are identified as such on this document are FSC® certified.

[www.fsc-deutschland.de](http://www.fsc-deutschland.de)



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Waldwirtschaft

**W**aves



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