

Fair Trade United The whole works 2020



As an alternative trading organisation and manufacturer of Fairtrade products we are focusing on many innovative products that are attractive for distributors and their customers.

### THE MOTTO: FAIR IN EVERY SITUATION

This is why, since the establishment of our first brand FAIR SQUARED, so much more came along which we would like to commend to you. The experiences gained during the last years and our growing offer is leading to the fact that we are able to achieve more and more for the people in disadvantaged regions.

We are remaining true to our mission: Better working and living conditions for our partners in developing countries and emerging markets, who stand at the beginning of our supply chain.

Become part of it!

Argan nuts for the production of argan oil



# FAIR SQUARED — SUSTAINABLE, FAIR & VEGAN NATURAL COSMETICS

The beginning of our Fairtrade history can be best described with the foundation of the brand FAIR SQUARED. In 2010, the idea of transferring the concept of fair trade to an assortment of high-quality cosmetics and hygiene products was born. Also, the condoms which are officially declared as vegan, were part of it from the beginning. A wide range of products that follows the claim "fair from head to toe" was quickly developed.

Olive oil from Palestine and natural rubber from India and Sri Lanka among others were the first fairly traded materials. By now, numerous Fairtrade materials from different parts of the world are used in our formulas. The range encompasses, next to body and facial care products, hand creams, skin oils, lip balms, as well as an intimate care assortment and shaving products.

### ALEPPO SOAP

### THE STORY BEHIND



### SOAP BAR MEETS FAIR SQUARED

When talking about our colleague Mohamad Khiro, the name "Aleppo man" is mentioned very often. He is the face behind our solid soaps and is part of the FAIR SQUARED team since the beginning of 2019. But how did this actually happen and what is the story behind it?

### FROM ALEPPO TO COLOGNE

Mohamad is native Syrian. He lived many years in Aleppo which is the capital of the eponymous laurel soap. Due to the outbreak of the civil war, Mohamad decided to leave Syria. In 2015, after staying in Lebanon for one and a half years, he came together with his wife and six children to Cologne.

### SOUGHT AND FOUND: ALEPPO SOAP MADE IN COLOGNE

Mohamad had his own company in Aleppo where he produced and distributed soaps and detergents. When we as FAIR SQUARED were looking for someone who would build up our soap production at the end of 2018, Mohamad decided to apply for this job. His application immediately convinced us.

### MOHAMAD: OUR MAN FOR NATURAL SOAPS

Ever since, Mohamad is the person behind the FAIR SQUARED soap production. Next to the famous Aleppo Soap containing Fairtrade olive oil, he is also producing other natural soaps for our assortment. And the best about all this is the fact that he can do exactly what he did in his home country Syria.





### KHIRO'S ALEPPO SOAP

This is a real classic in the traditional art of soap making. The natural Aleppo Soap is universally applicable. It is made from Fairtrade olive oil and organic certified laurel oil from sustainable cultivation. Optimal care, free of perfume and no preservatives. Suitable for skin and hair care.

1 x 160 G, 4910312

# SOAP BARS "KÖLSCH"



KÖLSCHSEIFE OHNE JEDÖNS FÖR DE PLÄÄT Originally invented by FAIR SQUARED: organic certified Kölschseife for bald heads. Incl. bald head's polish and polish cloth. Here it is: The first Kölschseife (literally meaning: Cologne's beer soap bar) with sustainable and Fairtrade ingredients. Behind the FAIR SQUARED Kölschseife is the concept of processing regional and fairly traded resources to nurturing hair cleansing soaps. Based on the idea of giving particular importance to the hop, which is known for its nurturing qualities.

Together with organic certified Kölsch (beer) from the Cologne-based brewery Heller, we have developed a range of organic certified Kölsch soaps that offers sustainable care for each type of hair.

Jemaat met Bio-Kölsch vun Produced with organic certified beer from





80 G 4910390

KÖLSCHSEIFE FÖR MOLLICH DÄTS Hair cleansing soap for sensitive scalp, with apricot kernel oil 2 x 80 G + COTTON SOAP BAG, 4910308



KÖLSCHSEIFE FÖR DRÜCH HOOR Hair cleansing soap for dry hair, with shea butter 2 x 80 G + COTTON SOAP BAG, 4910391



KÖLSCHSEIFE FÖR BLÄNKICH HOOR Hair cleansing soap for shiny hair, with olive oil 2 x 80 G + COTTON SOAP BAG, 4910314



KÖLSCHSEIFE FÖR KUSELICH HOOR Hair cleansing soap for greasy hair, with coconut oil 2 x 80 G + COTTON SOAP BAG, 4910335



### SOAP TRAY

Sustainable and fair: This is the FAIR SQUARED handmade Soap Tray. It is made of soapstone and ensures that the soap will not lie in water and besides, it looks super stylish next to your basin.



### COTTON SOAP BAG

Classical and fair: The Cotton Soap Bag is made of fairly traded organic cotton. Simple and space-saving, extremely versatile. With Fairtrade organic cotton.



### UPCYCLE SOAP BAG

From the Rice & Carry collection, for globetrotters and everyone who does not want to forego their soap bars during travelling: The Upcycle Soap Bag. It is made from collected rice bags and is perfect for storing the foamy soap bar.

### SOAP BARS

### HAIR CLEANSING SOAP BARS



### HAIR SOAP APRICOT SENSITIVE SKIN

This hair cleansing soap was made for mature, dry and sensitive scalps. Its basis is a mild composition of shea butter and olive oil. The processed oils are said to have a skin-soothing and moisturising effect.

Superfatting level: 2.0%

2 x 80 G + COTTON SOAP BAG, 4910264



HAIR SOAP SHEA DRY HAIR

The Hair Soap Shea perfectly suits the needs of dry hair and sensitive scalps. Within the process of its formula creation, shea butter and babassu oil were chosen, since both oils are said to have a soft cleansing effect.

Superfatting level: 3.5%

2 x 80 G + COTTON SOAP BAG, 4910265



### HAIR SOAP OLIVE NORMAL HAIR

This hair cleansing soap is oriented towards the needs of dull hair and includes fairly traded olive oil which is known for giving shine and volume.

Superfatting level: 1.5 %

2 x 80 G + COTTON SOAP BAG, 4910266



### HAIR SOAP COCONUT GREASY HAIR

This soap is for hair that becomes greasy soon after washing. The Fairtrade coconut oil, which gives its name to the soap, is known for its cleansing effect on skin and hair. Coconut oil is often used in hair cleansing soaps since it is said to prevent the hair from getting greasy again too fast.

Superfatting level: 1.5 %

2 x 80 G + COTTON SOAP BAG, 4910267

### FACIAL CLEANSING SOAP BARS



### FACIAL SOAP APRICOT SENSITIVE SKIN

Especially sensitive skin profits from this soap, which leaves a nurturing film on the skin. It is tailored to the needs of sensitive and dry skin. The chosen oils from apricot, shea and olive cleanse very gently. Thanks to the chamomile tea this soap is giving an extra calming effect.

Superfatting level: 8.0%

2 x 80 G + COTTON SOAP BAG, 4910259



FACIAL SOAP OLIVE ALL SKIN TYPES

This facial soap is made for normal and mixed skin types. The composition of olive oil, coconut oil, and shea butter is perfect for every easy-care skin.

Superfatting level: 7.5%

2 x 80 G + COTTON SOAP BAG, 4910260



### FACIAL SOAP SHEA DRY SKIN

For dry skin types we have this facial cleansing soap in our assortment. By adding an extra amount of oil, made of fairly traded shea nuts, olives and coconuts, this soap becomes super moisturising. In addition, it is nurturing and cleansing and is therefore the perfect care for dry skin.

Superfatting level: 9.0%

### 2 x 80 G + COTTON SOAP BAG, 4910262



FACIAL BLACK SOAP ALL SKIN TYPES

FAIR SQUARED also offers this classic facial cleansing soap: the Black Soap. This soap was produced following an old recipe and is ideal for cleansing sensitive facial skin. The charcoal ensures a deep cleansing effect.

# 2 x 80 G + COTTON SOAP BAG, 4910274

### BODY CLEANSING SOAP BARS



### BODY SOAP APRICOT SENSITIVE SKIN

Sensitive skin needs gentle and nurturing cleansing. For this type of skin, we developed our Body Soap Apricot. Thanks to mild and saponified oils, like fairly traded apricot kernel oil, your skin receives the perfect care.

Superfatting level: 7.0%

# 2 x 80 G + COTTON SOAP BAG, 4910268



BODY SOAP COCONUT SOFT PEELING

It is known that regular peeling helps regenerating the skin. This body soap is removing dead skin cells which improves the skin texture. This foaming peeling contains coconut oil and cleanses the skin gently. Additionally, the peeling can have a positive effect on the blood circulation. We use Fairtrade coffee grounds for a sustainable peeling effect.

Superfatting level: 6.5%

2 x 80 G + COTTON SOAP BAG, 4910270



BODY SOAP SHEA DRY SKIN

Due to the special formulation addressing dry skin this soap is a real all-rounder. This relatively superfatting soap contains, among others, fairly traded shea butter. This is why it is ideal for dry skin.

Superfatting level: 7.0%

2 x 80 G + COTTON SOAP BAG, 4910271



### ALL-IN-ONE SOAP OLIVE ALL SKIN TYPES

With the all-in-one soap we have developed a body and hand soap that contains Fairtrade olive oil and is suitable for all skin types. Other ingredients are for example fairly traded shea butter and coconut oil.

Superfatting level: 6.5 %

2 x 80 G + COTTON SOAP BAG, 4910210

### BEARD AND SHAVING SOAP BARS



### **BEARD SOAP COFFEE**

This soap was developed for daily cleansing of the beard. It contains fairly traded oils and coffee for gentle cleansing and long-lasting gloss.

Superfatting level: 3.5%

2 x 80 G + COTTON SOAP BAG, 4910334



### SHAVING SOAP COFFEE

The shaving soap combines various advantages of fairly traded ingredients. The shea butter leaves a nurturing film on the skin which is ideal for dry skin. Despite, it contains frothing, saponified babassu oil and coconut oil.

Superfatting level: 4.5%

2 x 80 G + COTTON SOAP BAG, 4910257



### PEELING SOAP BAG

The FAIR SQUARED soap bag can be used for a gentle peeling and for saving soap residues. The natural fibre is made of the leaves of sisal and is biodegradable. The soap bag is 100 % plastic-free and washable at 30 °C.

4910315



#### SOAP SCRAPS

For leftover pieces of our soap production we have found an appropriate usage – the FAIR SQUARED Soap Scraps. Depending on availability, different types of soaps are on offer and are declared on the packaging.

#### 200 G, 4910272

# FAIR SQUARED GOES ZERO WASTE: A PROCESS

Since 2018 we are thinking of how to make our assortment even more sustainable. This is how the Zero Waste circle, which integrates distributors and customers into the process of waste prevention, was developed.

### Fair natural cosmetics in a returnable system

- 1. Take the glasses into the retail shop
- 2. Sale to sustainable oriented customers
- 3. Usage of cosmetics
- 4. Take back the empty glasses
- 5. Send them back to FAIR SQUARED for cleaning
- 6. Refilling of the glasses... and the circle resumes



### Important step: Choice of glass

- Glass as long-lasting material
- Reusable glass jar saves half of the carbon emissions compared to single-use glass jar. Carbon emissions: kgCO<sub>2</sub> per glass (100 ml) = 0,0505 kg (calculated by ClimatePartner, December 2019)
- Easy to clean and refill
- Returnable system that includes distributors and customers into the Zero Waste process

### New: plastic-free lid seals made of natural rubber

- Previous EPE inlays are replaced by rubber
- Sustainable, fairly traded material ("Fair Rubber")
- Free of plastic and hygienic
- Can be reused



# FAIR SQUARED WITH A NEW DESIGN

Our product range grew over the last years constantly. Moreover, different assortments were formed which are offered independently. Until now, this was not really visible in the design of the packaging. That is why we implemented some changes which help customers to distinguish the different products more clearly at the point of sale.

### Relaunch of the glass containers

- Brown glass instead of white glass
- Higher protection from light for the cosmetics

### Optimisation of the design

- Learned colour world for each Fairtrade ingredient is retained
- Each assortment gets its own pattern for easy distinction

### Advantage for customers

- Attractive, clear structured design ensures high visibility
- Clear arrangements in the shelves
- The different assortments can be captured quickly
- Safe purchase decision because customers can easily find suitable products and their variants



### FACIAL CARE



### DAY CREAM ARGAN HYDRO CARE

Moisturising and revitalizing facial care for the day. Valuable argan oil protects the skin from dehydration and environmental stresses. Argan oil is rich in vitamin E which helps to protect the skin against harmful free radicals. Combined with apricot kernel oil and aloe vera, it soothes and moisturises the skin.

30 ML AIRLESS DISPENSER, 4910122 50 ML ZERO WASTE JAR, 4910087



### NIGHT CREAM ARGAN HYDRO CARE

Nourishing and soothing facial care ideal for the night. With a combination of valuable argan oil and rich shea butter. Providing nutrients and vitamins helping the skin to regenerate, deeply moisturising. It contains among others argan oil which nourishes the skin and is popular for its high amount of vitamin E.

30 ML AIRLESS DISPENSER, 4910124 50 ML ZERO WASTE JAR, 4910140



### BEAUTY CREAM ARGAN EXTRA RICH

Rich beauty cream with 5 different valuable Fairtrade oils for radiant, beautiful skin. This combination of argan oil, almond oil, apricot kernel oil, olive oil, and coconut oil is a spa treatment for your skin. Each oil has intense nourishing and moisturising properties. Amongst other things they are said to support the moisture of the skin and its elasticity as well as regeneration.

30 ML AIRLESS DISPENSER, 4910125 50 ML ZERO WASTE JAR, 4910191



### 24 HOURS CREAM ARGAN HYDRO PROTECT

This moisturising 24 Hours Cream is a balanced composition of argan oil, olive oil, and apricot kernel oil, giving your skin protection around the clock. Provides long-lasting moisture without feeling greasy. Valuable argan oil and rich olive oil are excellent sources of vitamin E which helps to protect your skin from free radicals.

30 ML AIRLESS DISPENSER, 4910123 50 ML ZERO WASTE JAR, 4910190

### OUR PARTNER "REACHER" FROM INDIA

The organic cotton that we are using for FAIR SQUARED and FAIR ZONE comes from a Fairtrade production site in Tiruppur, India. The modern factory employs 30 staff members who are producing for example our cosmetic pads and handkerchiefs from organic certified cotton. Tiruppur is said to be the India's capital of cotton knitting. This is because huge amounts of organic cotton are spun here, from which 90% are exported. The wages of the employer Reacher are 5-7% above average. In addition, employees get social security. Especially the operators are strongly using their eyes, regular eye examinations are financed. Reacher is GOTS certified.



### COTTON HANDKERCHIEFS

Highly useful, eco-friendly and not old-fashioned at all: our handkerchiefs made of Fairtrade organic cotton. Can be washed up to 90°C, available in package of three.

3 PCS., 4910247

# Cosmetic Pads Kosmetik-Pads

### COTTON COSMETIC PADS

Vote with us, for the reduction of waste in the bathroom. Ideally: our reusable pads made of Fairtrade organic cotton. For daily make-up removal and applying of cosmetics. Includes 7 pieces, machine-washable (up to 60 °C).

7 PCS., 4910183 28 PCS., UNPACKED, 4910275

COTTON WASHCLOTH 2 PCS., 4910295 (NOT IN THE IMAGE)

### FACIAL CARE



### FACIAL TONIC GREEN TEA

This mild micellar water with vitalizing green tea clarifies, soothes, and refreshes the skin without affecting its protective lipid layer. This facial tonic cleanses the skin, restores its pH balance, enhances the skin's natural defence mechanisms and prepares it for the application of skin care products.

100 ML ZERO WASTE BOTTLE, 4910245 150 ML DISPENSER, 4910127 500 ML ZERO WASTE BOTTLE, 4910249



FACIAL CLEANSING LOTION GREEN TEA

This particularly gentle cleansing lotion with vitalizing green tea and nourishing olive oil cleanses the skin softly and thoroughly without drying it out. It efficiently removes dirt, grease, dry skin cells, and make-up.

100 ML ZERO WASTE BOTTLE, 4910244 150 ML DISPENSER, 4910126 500 ML ZERO WASTE BOTTLE, 4910246



#### MAKE-UP REMOVER

The FAIR SQUARED make-up remover is perfect for even removing waterproof make-up. Thanks to the Fairtrade apricot kernel oil, this product is very nurturing and moisturising.

### 100 ML ZERO WASTE BOTTLE, 4910291



### FACIAL SCRUB APRICOT

With this facial peeling old left-over parts of the skin can be softly removed. Due to the well-balanced texture of Fairtrade apricot kernel oil and green tea the skin gets sustainably nourished. The result is an extraordinary softness and real anti-aging effect.

50 ML ZERO WASTE JAR, 4910248



### COTTON FACIAL MASK

The world's first reusable facial mask made of fairly traded organic cotton. Suitable for repeated use. Simply soak the mask into the facial mask fluid, place it on your face and leave to take effect.

4910290



# FACIAL MASK FLUID ARGAN, DRY SKIN

This facial mask fluid contains Fairtrade argan oil, which is ideal for dry skin. It is the perfect supplement to our cotton facial masks but can also be applied directly to the skin.

# 100 ML ZERO WASTE BOTTLE, 4910276



### FACIAL MASK FLUID APRICOT, NORMAL SKIN

This facial mask fluid is optimised to suit the needs of normal mixed skin and is suitable for regular use. By applying the fluid together with our cotton facial masks, the ingredients will stay on the skin for a longer period of time and improve the moisturising effect.

100 ML ZERO WASTE BOTTLE, 4910289

### LIP BALMS

The FAIR SQUARED Lip Balms protect and nourish dry and chapped lips. After using our products, the lips may become softer and supple. Due to their light texture the lip care products can easily be applied, are quickly absorbed and leave the lips with a subtle sheen. The FAIR SQUARED Lip Care series contains Fairtrade apricot kernel oil, Fairtrade almond oil, Fairtrade lime extract and Fairtrade shea butter. Its scent is subtle and therefore especially pleasant.



LIP BALM ALMOND 12 G TIN, 4910054 20 G ZERO WASTE JAR, 4930063



LIP BALM SHEA 12 G TIN, 4910061 20 G ZERO WASTE JAR, 4910393

HAIR CARE



LIP BALM APRICOT 12 G TIN, 4910047 20 G ZERO WASTE JAR, 4910392



LIP BALM LIME 12 G TIN, 4910046 20 G ZERO WASTE JAR, 4910269



### SHAMPOO APRICOT

For a soft and effective cleaning of soft, straight and shiny hair. The Shampoo Apricot develops its cleansing qualities without the addition of SLS (Sodium Laureth Sulfate) and parabens. Therefore it does not foam much as usual for natural cosmetics. Contains ingredients from fair trade.

50 ML TUBE, 4910026 250 ML DISPENSER, 4910019 500 ML ZERO WASTE BOTTLE, 4910224



### HAIR CARE OIL ARGAN

The hair oil made of high-quality Fairtrade ingredients smells discreetly and nourishes especially rough-handled hair with split ends. For a sustainable "antifrizz" effect and easy combing, simply give the oil into the damp hair. It does not need to be washed out.

30 ML AIRLESS-DISPENSER, 4910193 100 ML ZERO WASTE BOTTLE, 4910328

### HAIR TIES

Complete your hair care assortment with these soft hair ties made of Fairtrade organic cotton and fairly traded rubber. No pressure points and very gentle to the hair.

5 PCS., BLACK, 4910228



### HAIR SPRAY GREEN TEA

With the FAIR SQUARED hairspray each hairstyle can be fixed in place in a natural way. A gentle natural smell is the finishing touch of this product.

240 ML ZERO WASTE BOTTLE, 4910297



### STYLING CREAM ARGAN

This styling cream is ideal for fixing different kind of hairstyles. The formula comes from Aleppo and is refined with argan oil, almond oil, and coconut oil.

100 ML ZERO WASTE JAR, 4910296



### SHOWERING



### SHOWER GEL LIME

Shower gel for dry and sensitive skin. Olive oil is used for many centuries in softly cleaning and nourishing the skin. Furthermore olive oil is said to be rich in natural vitamins, minerals and essential fatty acids. Free of SLS (Sodium Laureth Sulfate) and parabens.

50 ML TUBE, 4910037 250 ML DISPENSER, 4910032 500 ML ZERO WASTE BOTTLE, 4910241



SHOWER GEL VANILLA

Shower gel with a discreet scent of fresh vanilla. The basis is fairly traded olive oil which is renowned for its anti-aging effect. In centuries-old tradition the oil is used for gentle cleaning and persuades by its moisturising qualities. Free of SLS (Sodium Laureth Sulfate) and parabens.

50 ML TUBE, 4910243 250 ML DISPENSER, 4910029 500 ML ZERO WASTE BOTTLE, 4910239



### SHOWER GEL GREEN TEA

Pleasant scent, extremely nourishing: our shower gel with rich olive oil and fairly traded green tea. The tea extract soothes, refreshes and rejuvenates the skin. The included olive oil contributes to the moisturising and nursing effect of the shower gel. A soft and nourishing gel on basis of high-class natural ingredients.

50 ML TUBE, 4910211 250 ML DISPENSER, 4910045 500 ML ZERO WASTE BOTTLE, 4910240



### SHOWER GEL COCONUT

Like all our shower gels, the Shower Gel Coconut is based on rich Fairtrade olive oil from Palestine. It foams discreetly and cleanses with natural surfactants while the subtle fragrance of coconut soothes skin and senses.

50 ML TUBE, 4910050 250 ML DISPENSER, 4910043 500 ML ZERO WASTE BOTTLE, 4910227





### SHOWER GEL APRICOT

As all our shower gels, the apricot shower gel is based on fairly traded olive oil, which is known for its moisturising effect. It is soothing for the skin, smells like fresh apricots and is extremely nurturing.

50 ML TUBE, 4910231, 250 ML DISPENSER, 4910229 500 ML ZERO WASTE BOTTLE, 4910225

### BODY SCRUB COCONUT

Our gentle peeling from fairly traded ingredients leaves your skin soft and smooth. The unique combination of high-quality plant-based ingredients predestines the product for an ideal body peeling. The exclusive oil nourishes the skin while desiccated coconut gently exfoliates.

150 ML JAR, 4910023, 500 ML ZERO WASTE BOTTLE, 4910256



### DISPENSER

For more comfort in the bathroom, we are now offering reusable dispensers for our 500 ml bottles. These can be simply used instead of the lid and can be reused many times.

FOR 30 ML GLASS BOTTLE, 4750216 FOR 100 ML GLASS BOTTLE, 4750219 FOR 500 ML GLASS BOTTLE, 4750199

### **DENTAL CARE**



### TOOTHPASTE COCONUT

Fair and sustainable: Our toothpaste coconut, available in a zero-waste glass jar. Coconut oil is known for its gentle, cleansing and bad-breath-preventing effect. Contains fluoride.

### 100 ML ZERO WASTE JAR, 4910340



TOOTHPASTE SPEARMINT

Ideal for extra freshness after teeth brushing: Our toothpaste with a fresh mint taste, available in a zero-waste glass jar. Gives a fresh feeling in the mouth, cleanses gently and is the plastic-free alternative to conventional dental hygiene products. Fluoride-free.

100 ML ZERO WASTE JAR, 4910320



### MOUTHWASH SPEARMINT

The FAIR SQUARED mouthwash gives a long-lasting fresh feeling in the mouth. It can be used after teeth brushing or at any other time. High-quality, partly Fairtrade ingredients are united in this natural, plastic-free mouthwash. Contains fluoride.

500 ML ZERO WASTE BOTTLE, 4910323



### MOUTH OIL COCONUT

This oil is 100% natural and contains fairly traded coconut oil. It is ideal for the ayurvedic tradition of oil pulling. It is said that this tradition has a detoxifying effect. It is suitable for a holistic cleaning of the mouth.

# 100 ML ZERO WASTE BOTTLE, 4910324



### **DEO CREAM SHEA**

Natural, vegan and reliable protection without aluminium. The cream does not prevent sweating, but building of odour.

50 ML ZERO WASTE JAR, 4910293



DEODORANT

#### **DEO CREAM FRESH LIME**

Our aluminium-free deo cream is now also available with a fragrance of fresh limes. It does not prevent perspiration but ensures that no smell will be developed.

# 50 ML ZERO WASTE JAR, 4910342



### INTIMATE DEODORANT CREAM APRICOT

Developed for women of all ages. This rich cream deodorises and nourishes the sensitive skin in the genital area leaving it feeling fresh and smooth. Contains Fairtrade apricot kernel oil and matches the natural pH balance of the skin in the genital area. Suitable for daily use.

30 ML AIRLESS DISPENSER, 4910189 50 ML ZERO WASTE JAR, 4910285

### **BODY CARE**



### **BODY LOTION GREEN TEA**

The combination of olive oil and grape seed oil gives this body lotion its texture. Easily absorbed by normal and sensitive skin leaving it well moisturised and smooth. These valuable oils are rich in natural vitamins, minerals, essential fatty acids and antioxidants which help to rejuvenate the skin and prevent premature signs of aging.

### 50 ML TUBE, 4910027 250 ML DISPENSER, 4910010 100 ML ZERO WASTE JAR, 4910250



#### **BODY LOTION LIME**

This body lotion has a particularly light texture and will therefore easily be absorbed. Silky and soft with a refreshing scent of limes. The lotion is based on fairly traded olive oil which is well-known for its moisturising effect. Suitable for normal skin.

50 ML TUBE, 4910221 250 ML DISPENSER, 4910041 100 ML ZERO WASTE JAR, 4910207



### BODY LOTION VANILLA

Based on high-class olive oil this body lotion effectively nourishes the skin. After usage, it leaves a subtle scent of vanilla and the skin feels soft and supple. The fairly traded olive oil is well complemented by the adding of Fairtrade vanilla. A light body lotion for normal skin.

50 ML TUBE, 4910230 250 ML DISPENSER, 4910042 100 ML ZERO WASTE JAR, 4910254



#### **BODY LOTION COCONUT**

Besides olive oil, fairly traded coconut oil dominates this body lotion. It is rich in natural vitamins, minerals, essential fatty acids, and antioxidants which soothe and rejuvenate the skin. The excellent qualities of the body lotion are complemented by a subtle natural scent of coconuts.

50 ML TUBE, 4910033 250 ML DISPENSER, 4910011 100 ML ZERO WASTE JAR, 4910251



### SKIN CARE OIL ARGAN

This body oil made of valuable Fairtrade ingredients sustainably moisturises after showering or bathing. Argan oil is renowned for its high amount of natural antioxidants and therefore its highly nourishing qualities.

### 150 ML DISPENSER, 4910024 100 ML ZERO WASTE BOTTLE, 4910232



### SKIN CARE OIL APRICOT

Fairly traded apricot kernel oil, argan and coconut oil unite in this nourishing formulation which moisturise the whole body and leave the skin smooth and soft. The subtle scent of ripe apricots unfurls after application. Especially for sensitive skin a real sensation.

# 100 ML ZERO WASTE BOTTLE, 4910233



#### SKIN CARE OIL ALMOND

With our Skin Care Oil Almond one can effectively protect the skin from becoming dry after bathing. The fairly traded almond, argan and coconut oils are wellknown for their nourishing and moisturising effects. In this combination they effectively provide the stressed skin with precious ingredients.

### 100 ML ZERO WASTE BOTTLE, 4910234



#### **BODY BUTTER SHEA**

For centuries women in West Africa have used shea butter as the key ingredient in beauty products. Both, shea butter and olive oil are rich in natural vitamins, minerals, essential fatty acids which may contribute to an antiaging effect. They moisturise and leave the skin well nourished, smooth and radiant.

150 ML JAR, 4910031 100 ML ZERO WASTE JAR, 4910208

### HAND CARE

### FOOT CARE



### HAND CREAM OLIVE

The Hand Cream Olive nourishes dry, chapped skin leaving your hands supple and smooth. A rich cream that moisturises and protects the skin from signs of premature aging. Easy to apply and absorbed quickly.

50 ML TUBE, 4910051 100 ML TUBE, 4910077 50 ML ZERO WASTE JAR, 4910173



### HAND CREAM ALMOND

The sensitive version of our classic alltime favourite is also based on nourishing Fairtrade olive oil from Palestine. Though, its specific characteristic is composed of fairly traded almond oil from Uzbekistan which adds on the cream's smoothness. This makes it an ideal partner for sensitive skin.

50 ML TUBE, 4910209 100 ML TUBE, 4910078 50 ML ZERO WASTE JAR, 4910288



### FOOT FRESHENER LIME

Foot Freshener Lime is a real tonic for your feet in particular, if you spent most of the day standing. Citrus oils have a cooling, revitalizing effect and help to prevent unpleasant odours. With regular use areas with hardened skin become noticeably softer.

50 ML ZERO WASTE JAR, 4910174 150 ML DISPENSER, 4910052



### LEG BALM GREEN TEA

Whether after hiking or a tiring day at work – the Leg Balm Green Tea revitalises, promotes blood circulation and spends recovery. The astringent effect of vines and green tea is beneficial, if you suffer from varicose veins.

50 ML ZERO WASTE JAR, 4910175 250 ML DISPENSER, 4910093





### LIQUID SOAP OLIVE

The natural and fair alternative to clean one's hands. With olive oil which is well-known for its skin-rejuvenating characteristics. Amongst others, this is due to the amount of vitamins, minerals, essential fatty acids, and antioxidants contained in the oil. Free of SLS (Sodium Laureth Sulfate) and parabens.

50 ML TUBE, 4910055 250 ML DISPENSER, 4910022 500 ML ZERO WASTE BOTTLE, 4910223



### LIQUID SOAP ALMOND

This liquid soap perfectly suits sensitive skin. In addition to fairly traded olive oil this soap contains precious almond oil which is well-known for its moisturising and smoothing qualities. Free of SLS (Sodium Laureth Sulfate) and parabens.

50 ML TUBE, 4910212 250 ML DISPENSER, 4910025 500 ML ZERO WASTE BOTTLE, 4910222

### EMPTY GLASS JARS FOR DIY COSMETICS



### EMPTY GLASS JARS WITH LID

Ideal for keeping DIY cosmetics: You can purchase each size of our glass jars and bottles with lids. 30 ML JAR, 4750215 (NOT IN THE IMAGE) 60 ML JAR, 4750217 120 ML JAR, 4750212 100 ML BOTTLE, 4750192 250 ML BOTTLE, 4750213 (NOT IN THE IMAGE) 500 ML BOTTLE, 4750195

### **DIY-OILS**

### DO IT YOURSELF

The trending "Do It Yourself" movement has already reached the cosmetic industry. Consumers who are interested in a healthy life would like to decide for themselves, which creams and ingredients they are going to apply on their skin. Besides the individual decision for well-tolerated substances, factors like choosing pure, unprocessed raw materials play an important role in the buying process.

Take your chance as a supplier and choose our pure Fairtrade oils and butters in organic quality!



### SHEA BUTTER (ORGANIC)

Pure shea butter shows excellent characteristics for the production of cosmetics. Its high proportion of different ingredients gives the organic butter made of the shea tree's kernels a highly nourishing and skin-soothing quality. Moreover, it is perfectly right for treating dry and neurodermitic skin.

100 ML ZERO WASTE JAR, 4910305



### COCONUT OIL (ORGANIC)

Coconut oil is well-known for its multitude of qualities in the DIY movement. It is popular for many care products because of its skin-caring and moisturising characteristics. Whether as a pure make-up remover, a basis for deodorants or conditioners – discover our Fairtrade and ecologically cultivated coconut oil from India.

100 ML ZERO WASTE JAR, 4910303



### OLIVE OIL (ORGANIC)

Our Fairtrade olive oil is a real all-rounder. That's why we use it as the basis for most of our cosmetics. Of course, we also offer it for the individual use at home, in high-grade organic quality. Since it is very kind to the skin and highly nourishing, it is also recommended for the dry and flaky skin type.

# 500 ML ZERO WASTE BOTTLE, 4910304



### ARGAN OIL (ORGANIC)

Argan oil is often called the "Moroccan liquid gold" for its high economical significance. Also in cosmetical contexts the oil is attributed with numerous positive qualities. For universal hair and skin care — in fair organic quality.

### 100 ML ZERO WASTE BOTTLE, 4910301



### ALMOND OIL (ORGANIC)

We offer fairly traded almond oil which we derive from sustainable and ecological cultivations in Uzbekistan. The oil which is made of the tasty kernels is said to have a nourishing and soothing effect on the skin. Since it is relatively slowly absorbed, it is perfect for using as a massage oil.

# 100 ML ZERO WASTE BOTTLE, 4910302



### APRICOT KERNEL OIL (ORGANIC)

This pure apricot kernel oil is from fair trade projects in Pakistan and well-known for its universal quality as the base of many cosmetics. Moreover, it is recommended for a sensitive skin because of its mild and skin calming impact. It may also serve as a make-up remover if used purely.

100 ML ZERO WASTE BOTTLE, 4910300



### UPCYCLING

Plastics are found everywhere, for sure. Although it can often and easily be avoided as we have shown by the switch to zero-waste packaging. But one thing's for sure: It won't happen overnight that all plastic packagings vanish. Furthermore, there is the need to find ways to deal with them properly. One of them is our new project that we have realised with our Sri-Lankan partners and that really fills us with pride. Instead of letting plastic bottles drift down the ocean, they are being gathered on Sri Lanka's east coast and given a new purpose. This is the beginning of the Eco Razor by FAIR SQUARED, the first upcycling safety razor.









### ECO RAZOR & BLADES

Definitely a novelty: a hand razor for every body part made of plastics which would otherwise have landed in the ocean. Realised together with Rice & Carry, the FAIR SQUARED Eco Razor is a real zero-waste product. The handle has been made from HDPE bottle caps which have been gathered at central spots on Sri Lanka. A unique product – for you and not the ocean!

ECO RAZOR (1 RAZOR + 5 BLADES), 4910258

ECO RAZOR BLADES 5 PCS. (5 REPLACEMENT BLADES), 4910263



EVERY HANDLE IS UNIQUE

### SHAVING





### SHAVING OIL INTIMATE APRICOT

The fairly traded and partly certified organic ingredients help prevent skin irritations and spots. The contained oils nourish the skin with precious nutrients like vitamin E. Additionally, they sooth and smooth the sensitive skin in the female genital area.

#### 30 ML AIRLESS DISPENSER, 4910146 30 ML, ZERO WASTE, 4910329

SHAVING OIL ARGAN

The FAIR SQUARED Shaving Oil is the perfect preparation for facial and body hair removal. With fairly traded natural and certified organic ingredients. Prevents skin irritation und development of spots. Our smooth oil supports a simple and gentle shaving in the face and other body parts.

15 ML AIRLESS DISPENSER, 4910038 30 ML, ZERO WASTE, 4910330



# AFTER SHAVE BALM INTIMATE APRICOT

This After Shave Balm was especially designed for application after shaving the female genital area and other sensitive zones. It protects the skin from irritations, soothes it and nourishes it with moisture while the contained natural oils are easily absorbed. Maximum moisturising without feeling greasy. Softens the skin and leaves it smooth.

30 ML AIRLESS DISPENSER, 4910074 50 ML ZERO WASTE JAR, 4910187



#### AFTER SHAVE BALM ARGAN

Smoothing and cooling after shave product made of natural Fairtrade ingredients. Our After Shave Balm protects the skin from irritations and contributes to a healthy and shiny complexion. The applied natural oils are easily absorbed by the skin. They offer maximum moisture without feeling greasy, leaving the skin smooth and softly.

30 ML AIRLESS DISPENSER, 4910152 50 ML ZERO WASTE JAR, 4910177







### SHAVING SOAP INTIMATE APRICOT

This vegan shaving soap has a pleasant apricot scent and is gently cleansing your skin while shaving. Due to its optimized pH value of 4.5 it is ideal for intimate shaving. Thanks to its easy handling, the shaving soap strongly convinces people who want to shave different areas of their bodies.

50 ML TUBE, 4910164 250 ML DISPENSER, 4910063 500 ML ZERO WASTE BOTTLE, 4910226

### **BIKINI RAZOR & BLADES**

Due to its simple and precise handling the Intimate Bikini Razor can prevent injuries and leaves the skin smooth, soft and perfectly shaved. Even not so easily accessible areas can be reached, curves can easily be followed. The set includes a razor with 4 extra blades. Replacement blades in a set of 5 are also available.

### BIKINI RAZOR (1 RAZOR + 4 BLADES), 4910094 BIKINI RAZOR BLADES, 5 PCS. (5 REPLACEMENT BLADES), 4910095

### INTIMATE HYGIENE



### WASHING LOTION INTIMATE APRICOT PH 4.5

This washing lotion can be used extremely sparingly. It maintains and protects the natural pH balance of the skin in the genital area and is suitable for daily use. With its mild natural surfactants it is a good choice for sensitive skin and people suffering from allergies. Helps to prevent skin irritations and leaves the skin soft and supple.

### 100 ML TUBE, 4910197 500 ML ZERO WASTE BOTTLE, 4910255



### DEODORANT CREAM INTIMATE APRICOT

Developed for women of all ages. This rich cream deodorises and nourishes the sensitive skin in the genital area leaving it feeling fresh and smooth. Contains Fairtrade apricot kernel oil and matches the natural pH balance of the skin in the genital area. Suitable for daily use.

30 ML AIRLESS DISPENSER, 4910189 50 ML ZERO WASTE JAR, 4910285

### PERIOD CUP

The FAIR SQUARED Period Cup is a soft menstrual cup, made of fairly traded natural rubber. It does not absorb the menstrual fluid but collects it. The Period Cup can be used throughout the menstrual cycle, no matter whether the menstrual flow is light or heavy. It gives you longer protection because the cup can retain more than three times the amount of menstrual fluid than a regular tampon. The Period Cup is reusable, can easily be cleaned with water and once you know how to correctly insert it, you won't feel it. At the end of the menstrual cycle, it is recommended to boil the cup for one minute in clear water and store it in the provided cotton bag until the next use. In addition, our Period Cup Cleaner can be used to cleanse the cup.

S, INCL. COTTON BAG, 4910277 M, INCL. COTTON BAG, 4910036 L, INCL. COTTON BAG, 4910167 XL, INCL. COTTON BAG, 4910278







### BEST BUY-AWARD

### OUR PERIOD CUP HAS BEEN AWARDED

The Ethical Consumer Magazine has awarded our FAIR SQUARED Period Cup with their "Best Buy" certificate in its July/August 2019 edition. Compared to other suppliers, our menstrual cup has gained the highest amount of credits. Among others, they have rewarded the sustainability of the product, our company's ethical guidelines and the transparency concerning environmental protection.



### PERIOD CUP CLEANER

With the Period Cup Cleaner the FAIR SQUARED menstrual cup can be easily cleansed before and after the usage. First, the cup should be cleaned with water and soap. Second, spray the Period Cup Cleaner onto the cup and wait for some minutes. Dab it softly afterwards with a clean and dry cloth and use clear water to wash it.

150 ML PUMP SPRAY, 4910133 240 ML ZERO WASTE BOTTLE, 4910426

### MASSAGE



LUBE & MASSAGE GEL GREEN TEA

Natural, water-soluble body care product suitable for massages and as a lubricant. The pleasant and gentle vegan formula with Fairtrade green tea helps to relieve physical tension and to regenerate the skin. Green tea has been known in Chinese medicine for centuries for its rejuvenating and healing effects. This product is condom compatible. Does not affect the vagina's pH balance.

50 ML TUBE, 4910165 150 ML DISPENSER, 4910030 500 ML ZERO WASTE BOTTLE, 4910388



### MASSAGE OIL TOGETHER

Natural, vegan massage oil made from Fairtrade argan, apricot kernel, almond, and olive oil. Promotes blood circulation and muscle relaxation – a massage with this combination of highquality oils is bliss for skin and soul. Leaves the skin well moisturised, smooth and supple. The oil is rich in fatty acids, vitamin E and A and minerals which have a beneficial effect on the outer skin layers, improve its complexion and counteract signs of early aging. Grape seed oil promotes relaxation, the skin can regenerate, regaining elasticity, and firmness.

# 100 ML ZERO WASTE BOTTLE, 4910299



#### MASSAGE OIL OLIVE

Natural unscented, lubricating massage oil based on Fairtrade olive oil. If desired, it can be scented with your personal choice of essential oils. The skin absorbs the oil very slowly. Due to the high content of oleic acid, olive oil has a regenerating effect. It is particularly suitable for dry and scaly skin. Olive oil is known to have warming, anti-inflammatory properties and can increase blood circulation.

### 100 ML ZERO WASTE BOTTLE, 4910298 500 ML ZERO WASTE BOTTLE, 4910333



### MASSAGE CANDLE SHEA

Natural, vegan massage candle made with Fairtrade coconut oil and fairly traded shea butter. A unique way to combine the romance of candlelight with that of a sensuousness massage. Light the wick of the candle and let it burn until some liquid has accumulated. Extinguish the flame, wait for a short while and use the liquid as a pleasantly warm massage oil. The ingredients of the candle have lubricating qualities and leave the skin supple and radiant.

50 ML, ZERO WASTE JAR, 4910166





INNOVATION: PAPER INSTEAD OF PLASTICS – CONDOMS ARE NOW PACKED WITH PAPER-BASED FOIL

### FAIR SQUARED ORIGINAL

Transparent, lubricated, cylindrically shaped condom with reservoir Nominal width: 54 mm Length: 200 mm Thickness: 0.065 mm

3 PCS., 4719639 10 PCS., 4719646 100 PCS., 4719653



INNOVATION: PAPER INSTEAD OF PLASTICS – CONDOMS ARE NOW PACKED WITH PAPER-BASED FOIL

### FAIR SQUARED ULTRA THIN

Ultra thin, transparent, lubricated, cylindrically shaped condoms with reservoir Nominal width: 52 mm Length: 180 mm Thickness: 0.055 mm

3 PCS., 4719640 10 PCS., 4719647 100 PCS., 4719654





#### FAIR SQUARED TOWER BOX

100 pieces of FAIR SQUARED condoms in a convenient dispenser made of cardboard.

4750019



### FAIR SQUARED SENSITIVE DRY

Dry, transparent, cylindrically shaped condoms with reservoir without lube Nominal width: 52 mm Length: 180 mm Thickness: 0.06 mm

10 PCS., 4000017 100 PCS., 4000016



### FAIR SQUARED XL

Extra large, transparent, cylindrically shaped condoms with reservoir Nominal width: 60 mm Length: min. 205 mm Thickness: 0.07 mm

8 PCS., 4910119 100 PCS., 4910120



### FAIR SQUARED MAX PERFORM

With integrated penis ring for a tighter fit. The ring also prevents the condom from accidentally slipping off. Transparent, lubricated, cylindrically shaped condoms with reservoir. Nominal width: 52 mm Length: 160 mm Thickness: 0.07 mm

10 PCS., 4719649 100 PCS., 4719656





# RICE & CARRY – OUR SUSTAINABLE COOPERATION WITH SRI LANKA

A wonderful cooperation for the good. This is what describes best the story behind our collab with Rice & Carry. It all begins in spring 2019 when two people of FAIR SQUARED and FAIR ZONE go on a business trip to Sri Lanka. Before that, Oliver and Eldad have already become aware of Rice & Carry and wanted to meet the couple at the east coast.

### TOGETHER FOR A FAIR CHANGE

It did not take long to come up with the wish of cooperating with Henry and Susi for a project. Since the founders – who have already lived some years on the east coast of Sri Lanka – also pursue the vision of combining fair working conditions with ecological responsibility, this seems to be a perfect match. Since 2019, Rice & Carry can actually call themselves officially fair. The initiative is now member of the World Fair Trade Organization (WFTO).

UPCYCLING INSTEAD OF THROWING AWAY: FAIR ZONE MEETS RICE & CARRY

Everything under the name of Rice & Carry has its origin in waste like discarded rice bags or collected bottle caps. The idea behind was to assign a new meaning to things and actively reduce waste. By this, the FAIR ZONE collection made of recycled rice bags was launched and the idea of the FAIR SQUARED Eco Razor was born.



### EVERYDAY ACCESSORY



### **BOTTLE COOLER**

The Bottle Cooler made of recycled rice bags keeps its promise: the inside stays cool. Perfect for the next picnic in the park. Height 33 cm, diameter 8 cm.

#### 4800011



LUNCH BAG S

Space-saving and fair: the foldable and reusable sandwich bag. With this, lunch time is twice as joyful. Width 22 cm, height 17 cm, depth 9 cm.

#### 4800171



#### BREAD BASKET

Really space-saving and stylish: the bread basket made of recycled rice bags. With a removable cloth at the inside which can be machine-washed at 30 °C. Height 12 cm, diameter 18 cm.

### 4800200



#### COOLER BAG

The ultra light cooling bag is the ideal companion for mild summer evenings and extensive picnics outdoors. With two robust handles on both sides. Width 28 cm, height 18 cm, depth 19 cm.

#### 4800010



LUNCH BAG L

Bringing your lunch to work? No problem with this Lunch Bag with Velcro fastenings. Cooling the inside with an additional insulation while travelling. Height 30 cm, width 30 cm, depth 13 cm.

#### 4800172



### STORAGE HANGER

A real space-saver for the bathroom: the storage hanger by Rice & Carry. Separate cells for storing comb, cosmetics, and hair ties. Height 60 cm, width 25 cm.

4800199



#### PICNIC BLANKET

A quite unusual picnic blanket with insulating and moisturerepellent bottom made of rice bags. Welcome, outdoor season! The bottom can be taken off for cleaning. The cloth can be separately machine-washed (30°C). Width 115 cm, height 170 cm.

#### 4800167



Give rice bags a second chance! For example as a coaster. The colourful coasters are reinforced by a bottom made of raffia. 12 cm x 12 cm.

4800189



### LAUNDRY BAG LARGE



The laundry bag can be tied up. Made of recycled rice bags, it has a moisture-repellent outside and cotton cloth on the inside. Two adjustable handles for maximum comfort. LARGE: Height 59 cm, width 63 cm, depth 40 cm. MEDIUM: Height 40 cm, width 72 cm, depth 23 cm.

LAUNDRY BAG LARGE, 4800169 LAUNDRY BAG MEDIUM, 4800191



### **KITCHEN APRON**

Rice & Carry applies a new meaning to discarded rice bags, as seen in this stylish apron. The attached front pocket provides space for litte things. With adjustable straps for the neck. Width 69 cm, height 78 cm.

#### 4800176



### PLACE MAT

Like for our coasters, discarded rice bags have been combined with raffia at the bottom. The result are these stylish and unique place mats. Width 45 cm, height 33 cm.

### 4800170







COASTER

### **EVERYDAY ACCESSORY**



### DRAWSTRING BAG

This drawstring bag is small and light as a feather. When needed, it offers a lot of storage space. For example for the next trip to the beach. Width 25 m, height 43 cm.

#### 4800166



### PENCIL CASE

Whether at school, university or on a business trip - with this pencil case everything is well stored what needs to be kept handy. Width 24 cm, height 15 cm, depth 7 cm.

### 4800175



### BELT

A real upcycling classic: the belt made of rice bags and HDPP bottle caps. Not only absolutely stylish - it also shows what a perfect match environmental protection and fair trade actually are. Width 3 cm, length 129 cm.



#### **BARREL BAG**

4800198

A modern sports and leisure bag with two robust handles made of white or black cotton. The zipper contains a nylon string which has been collected on Sri Lanka's coast. Width 45 cm, diameter 25 cm.



### FESTIVAL ESSENTIALS TAG

Reduced to its minimum, but without being boring. The Festival Essential Tag is a small bag for everything essential as money, chewing gums, and ear plugs. With a key ring for hands-free actions on every concert. Width 13 cm, height 13 cm.

#### 4800187



### **BUM BAG**

Here you can store anything that suits in a common bum bag. The only difference: this bag comes from a fair trade project in Sri Lanka which applies a second chance to discarded rice bags. Width 25 cm, height 16 cm, depth 4 cm.



### SHOPPER S

A strong and eye-catching bag: the small shopper by Rice & Carry, made of recycled rice bags. Width 30 cm, height 26 cm, depth 17 cm.

#### 4800184



### YOGA MAT BAG

Absolutely sustainable: The own yoga mat can be easily carried within this Rice & Carry bag. Emission-free, fair and eco-friendly. Length 70 cm, diameter 16 cm, length of the handle 96 cm.

### 4800165



#### **KEY RING**

Robust key tag made of recycled materials: the Rice & Carry Key Ring. The buckle is made of collected bottle caps (HDPP), the belt has been manufactured from rice bags. Width 3 cm, length 18 cm.

### 4800043



### SHOPPER L

For all longer tours we recommend the Rice & Carry Shopper L which also cuts a fine figure by the lake. Width 48 cm, height 31 cm, depth 17 cm.

4800013



### COSMETIC BAG

Enough space for the tooth brush and the favourite cream. The cosmetic bag by Rice & Carry is perfectly storing all needed things for going on a journey. Width 23 cm, height 14 cm, depth 6 cm.

#### 4800008



#### DOG COLLAR

Also dogs can now wear rice bags. With this robust dog collar every pet can act as a fair trade embassador. Width 2.5 cm, length 46 cm.

4800174



Hevea brasiliensis plantation



# FAIRMOVE – TRENDING LEISURE TIME PRODUCTS FROM FAIR TRADE

Hobby and free time, sports and mental fitness – that sums up all the products under the brand FAIRMOVE. A little bit spiritual, a little bit back to the roots and definitely fair to the producers. The newly founded lifestyle brand directs to all of those who are seeking a me-time moment between backpacking, surfing, and attentiveness exercises.

By this, the probably first yoga mat which is made of 100 % natural fair trade latex is also part of the range, as well as the sandals lending their name to the brand. FAIRMOVE sandals also consist of the renewable, fairly traded material and promise a high wearing comfort.

www.fair.move

### FAIRMOVE



### YOGA MAT

That's it, the probably first yoga mat made of fairly traded natural rubber! It combines the ethical values of common yoga practice with our fair trade demands. All variations consist of the sustainable natural material natural rubber. It gives each mat a very non-slippery surface and an excellent grip – also when sweating while exercising powerful asanas. Two of the models additionally contain a cotton web included in the rubber. This brings extra adhesion on the ground and gives additional form stability to the mat. 62 cm x 175 cm

### ADVANTAGES OF THE FAIRMOVE YOGA MAT:

- 100 % natural rubber
- plastic-free
- fairly traded natural rubber and organic cotton
- without phthalates (free of plasticizers)
- robust, long-lasting quality
- easy-to-handle surface
- excellent grip, also when sweating while exercising
- high shock absorption for joint-friendly exercises
- thin model with 2 mm thickness is the ideal travel yoga mat

MAT WITH 2 MM THICKNESS, TEAL, WEIGHT 2.6 KG, **4800195** MAT WITH 3 MM THICKNESS, GREEN, WITH COTTON WEB, WEIGHT 2.9 KG, **4800196** MAT WITH 4 MM THICKNESS, RED, WITH COTTON WEB, WEIGHT 3.0 KG, **4800197** 



Yoga mat production in India



### **FITNESS BANDS**

Latex resistance straps in various strengths – for numerous exercises. Made from fairly traded latex. Each strap measures 150 cm (length) x 12,5 cm (width) and varies in its strength.

LIGHT, 0.16 MM, YELLOW, LIGHT/MEDIUM, 0.20 MM, RED, MEDIUM, 0.25 MM, GREEN, MEDIUM/STRONG, 0.30 MM, BLUE, (NOT IN THE IMAGE) STRONG, 0.35 MM, BLACK, ULTRA STRONG, 0.46 MM, SILVER,



### FAIRMOVE

### NATURAL RUBBER

Natural rubber (latex) is a renewable material with excellent qualities. It is also used for condoms, balloons, dummies, and gloves. Our FAIRMOVE sandals are produced with the use of fairly traded natural rubber from the Horana plantation in Sri Lanka.
 FAIRMOVE is member of the Fair Rubber Association. This means that we pay a fair trade premium which is being used for the improvement of the living and working conditions of the employees of the plantation and their families. The workers in Horana decide for themselves about the usage of the fair trade premium.





Our FAIRMOVEs are innovative and stylish sandals with something really special. They add up twice to a fairer co-operation. They are fair to the producing partners of the latex and fair to the environment which is taken care of by the usage of this natural material.

BLACK IN A BAG BY RICE & CARRY PETROL IN A BAG BY RICE & CARRY

UK 6, EUR 38/39, UK 7, EUR 40, UK 8, EUR 41/42, UK 9, EUR 43, UK 10, EUR 44, UK 11, EUR 45, UK 6, EUR 38/39, UK 7, EUR 40, UK 8, EUR 41/42, UK 9, EUR 43, UK 10, EUR 44,

UK 11, EUR 45, **4800111** 

### FAIRMOVES

FAIRMOVE may be the oldest design of a shoe world-wide. This is due to its characteristic construction with the toe-post. They count as a dedication to old wooden sandals which are supposed to be 5,000 years old. Mahatma Ghandi is said to have already worn those pioneers. Thanks to this, it is not a surprise that the expressive flip-flops are becoming quite popular in the constantly growing yoga community.



WAVES

Right in between the perfect recreation area at the seaside of Sri Lanka and the sophistication of its city's lives – that's where the brand WAVES positions itself. Those sandal classics, with their colourful design, perfectly match our range. Therefore, we have desided to manufacture them of fairly traded latex. The result is a small collection in various colours which we like to offer to you:

### FAIRMOVE





SIZES AND ORDER NUMBERS CAN BE FOUND IN OUR B2B SHOP

Quality control of natural rubber sheets, plantation Horana, Sri Lanka



# FAIR ZONE – FAIR PRODUCTS FOR HOUSE AND GARDEN

By the name FAIR ZONE we offer useful products for household and garden, mostly made of natural rubber.

As a sustainable renewable material, natural rubber – which derives from the milk of the rubber tree Hevea brasiliensis – can often convince when compared to other materials. That's why we have created a small range which is branded FAIR ZONE. First fair balloons and household gloves, then seed trays. By now we can offer a multitude of sustainable and fairly traded household and gardening products to the group of ethical consumers.

www.fair.zone

## PLASTIC-FREE AND BIOLOGICALLY AGREEABLE IN THE GARDEN

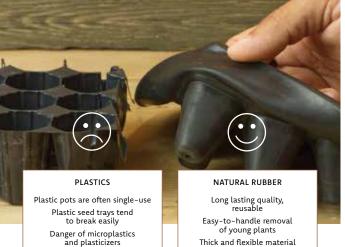
Trends like Urban Gardening have increased the home-gardening's popularity during the last years. More than ever plays the self-growing of fruits and vegetables an important role in the lives of ecologically and ethically acting people. A good reason for us, to support the topic of plastic-free in this branch. With our FAIR ZONE products which are a real alternative to plastic-based articles, one may vote for the ban of microplastics in the vegetable-growing area. Decide for a consequent range of products which your customers are seeking. Use seed trays, rubber boots, and gardening gloves from fairly traded natural rubber for your range expansion.



#### VEG-ROOT-TRAINER

The Veg-Root-Trainer is meant for home-gardeners who like to cultivate resistant plants with deep and strong roots. This reusable plant system is designed for easy separation of young plants avoiding root balls. 4 modules.

Total dimensions (closed): approx. 20.5 cm x 12 cm x 5.5 cm Module size: approx. 3.5 cm x 4 cm



and plasticizers Plastic is not a natural product, the basis are fossil fuels

Natural rubber is a renewable materia



4800026



## SEED TRAY

A real novelty. Instead of cheap plastic in the organic garden we offer a long-lasting seed tray made of fairly traded FSC® certified natural rubber. Due to its flexibility the young plants can easily be removed for planting. 30 modules.

Total dimensions: approx. 26 cm x 4 cm x 23 cm Module size: approx. 3.5 cm x 3.5 cm

### SEED TRAY XL

For seedlings with huge roots, the Seed Trav is now also available as an XL version. By this, plants like tomatoes or other ones which need more space can be perfectly cultivated. 6 modules.

Total dimensions: approx. 24 cm x 7 cm x 16 cm Module size: approx. 6 cm x 6 cm

#### 4800194





## GARDENING GLOVES

A solid knitted glove made of Fairtrade cotton, coated with fairly traded and FSC® certified natural rubber. It protects from thorns, sore spots, and dirt. The glove is washable without any difficulty.

ONE PAIR EACH: S, 4800027, M, 4800028 L, 4800029, XL, 4800030 GARDENING APRON

Stylish apron with a pocket on the front. In this apron made of upcycled rice bags, useful little accesories for gardening have enough storage place.

4800017

#### RUBBER BOOTS

Finally plastic-free gardening – with these rubber boots made of fairly traded, FSC® certified natural rubber. Available in the colour combination fresh pastel green/black, lined with cotton from India. For transport and easy storage, each pair of boots includes a useful Fairtrade cotton bag.

UK 3, EUR 36/37, UK 4, EUR 37/38, UK 5, EUR 38/39, UK 6, EUR 39/40, UK 7, EUR 40, UK 8, EUR 41/42, UK 9, EUR 43, UK 10, EUR 44, UK 11, EUR 45,





# HOUSEHOLD





### DISPOSABLE LATEX GLOVES, WHITE

The natural and fair alternative to conventional disposable gloves. Made of the sustainable material latex: FSC® certified, fairly traded. Thiuram-free.

100 PCS., S, 4800045 100 PCS., M, 4800046 100 PCS., L, 4800047

### DISPOSABLE LATEX GLOVES, BLACK, FOOD-SAFE

Discover the development of our popular FAIR ZONE Disposable Latex Gloves from fairly traded natural rubber. Now available as food-safe black ones which means: ideal for food preparations or private use.

 100 PCS., S, 4800040
 1 PAIR, S, 4800050

 100 PCS., M, 4800041
 1 PAIR, M, 4800051

 100 PCS., L, 4800042
 1 PAIR, L, 4800052





#### RUBBER JAR LIDS

These jar lids are made for airtight sealing when preserving jars. Made of fairly traded, FSC<sup>®</sup> certified natural rubber.

S, 10 PCS., 54 x 67 MM, 4800044 M, 10 PCS., 74 x 86 MM, 4800053 L, 10 PCS., 94 x 108 MM, 4800054



#### HOUSEHOLD GLOVES

A real classic in households, made of fairly traded, FSC® certified natural rubber. Cotton lining inside. Sizes M and L.

1 PAIR, M, 4800009 1 PAIR, L, 4800012



# BATHROOM



### HOT WATER BOTTLE

A classic for cold evenings and strained backs: the FAIR ZONE Hot Water Bottle from fair trade natural rubber. The green product's material is Fair Rubber and FSC® certified and available in two sizes. For long-lasting warmth. Without cover.

SMALL 0.8 L, 4800201 LARGE 2.0 L, 4800202



#### SOAP TRAY

Sustainable and fair: This is the FAIR SQUARED handmade Soap Tray. It is made of soapstone and ensures that the soap will not lie in water and besides, it looks super stylish next to your basin.

## 4910316





Badematte aus Naturkautschuk

### SECURITY IN THE BATHROOM

Sustainable and fairly traded, as well as  $\mathsf{FSC}^{\circledast}$  certified:

- for every mat the  $\mathsf{CO}_2$  emission is totally compensated
- plastic-free also the packaging
- natural rubber maximum safety on slippery grounds
- with strong anti-slip suction cups
- with anti-slip grip
- machine-washable easy-to-clean, solid, and long-lasting
- multilingual packaging
- in fresh pastel green and pearly white

#### BATH MAT

#### SHOWER MAT

 FRESH GREEN, 56 x 56 CM
 FRESH GREEN, 76 x 34 CM

 4800057
 4800055

PEARLY WHITE, 56 x 56 CM 4800038

PEARLY WHITE, 76 x 34 CM 4800039

# PARTY



#### PAPER STREAMERS

Package contains 4 rolls made of FSC® certified paper. A must-have for every party. Classical five-coloured striped design. 4 pcs.

up and fold it open – that's it.

4800033

PARTY BOX



#### KONFETTI

Packed in 50 g bag, made of FSC® certified paper.

50 G, 4800035

Our Fair Party Displays consist of everything your costumers need for a fair party. Absolutely convenient, delivered as ready-for-use in one package. Just set the box

• 5 x PAPER STREAMERS 4 pcs., made of 100 % FSC® certified recycled paper

• 8 x BALLOON MIX 24 pcs., made of fairly traded natural rubber +

• 8 x CONFETTI 50 g, made of 100 % FSC® certified recycled paper

FSC® certified sustainable forest management



### BALLOONS

Balloons made of fairly traded, FSC® certified natural rubber in diameter 90 cm. Package contains a 24-pieces mix of: pink, violet, yellow, white, blue, red, green, orange.

4800000



#### 4800016



# FUROSHIKI: A COTTON ALLROUNDER

Derived from Japanese, Furoshiki describes a squared wrapping cloth which is used as an alternative to common packaging materials for presents. It is also used as a wrap for the popular bento box in asian countries, which makes it easier to carry. Here in Europe, those practical cloths has been named "Bündel" in former times.

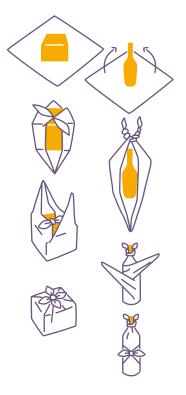
FAIR SQUARED AND FUROSHIKI

Always looking for clever zero-waste products, we came across the story of the cloths. What's special about the FAIR SQUARED version of it? They are being manufactured by our partner Rice & Carry from sorted out and cleaned Saris in Sri Lanka. For one Furoshiki at least two different ones are used and sewed against each other.

Please keep in mind, that every Furoshiki is unique and that we cannot consider any specific design wishes. The FAIR SQUARED Furoshiki is available in two sizes.



Manual for packing a box or a bottle of wine



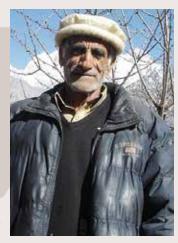
FUROSHIKI 45 x 45 CM, 4800203 FUROSHIKI 75 x 75 CM, 4800192

# OUR PRODUCING PARTNERS



Apricot kernel oil from Pakistan

Vanilla from Madagascar





Olive oil from Palestine

Green tea from India





Natural rubber from Sri Lanka Argan oil from Morocco



Cocoa butter from the Dominican Republic











Limes from Brazil

Shea butter from Ghana



Coconut from India

# THE 17 UN SUSTAINABLE DEVELOPMENT GOALS AND OUR COMMITMENT

In September 2015, within the United Nations community, the 2030 Agenda for Sustainable Development was adopted. The involved 193 States have formulated in this context the so-called "goals for sustainable development" (Sustainable Development Goals, SDGs for short). These were considered cornerstones of the development and sustainability policy for the next 15 years.

## Fair Trade, FAIR SQUARED and fulfilment of the SDGs

Did you know that many of the UN goals have long been implemented by the Fair Trade Movement? This is how we have been working since FAIR SQUARED was founded in 2010 on many sustainability goals that have been defined as "global goals".

# The SDGs of the 2030 agenda



Source: Global Goals, UN



Access to fresh water: Fountain project on Sri Lanka



Collecting plastic bottles: Upcycling project on Sri Lanka



Sustainable cultivation: Latex tapper in India

# Goal 1: No poverty

We pay a fixed minimum price for our Fairtrade commodities plus a premium. This contributes to the long-term improvement of the financial conditions of our partners, so that they can invest in sustainable projects.

## Goal 2: No hunger

The price of raw materials we pay our trading partners is being established independently of the world market prices. This ensures that they still get by, even in times of lower world market prices.

# Goal 5: Gender justice

We and the actors of fair trade make every effort to achieve the gender-independent equality in the global south. For this reason, for example, womens' labour rights are specifically supported, so that they can work on an equal basis and can thus increase their own future prospects.

# Goal 6: Clean water and sanitary facilities

By means of premiums, about their use the workers and self-elected committees decide, well projects have already been realised, that enable access to clean drinking water.

## Goal 12: Sustainable consumption and production

Of course, as a manufacturer and trader we are interested in selling our products. However this

must not happen at the expense of the environment. For example, we compensate all our emissions through climate protection projects. Furthermore we are about to change our assortment to completely "plastic-free" and are committed to setting up more sustainable industry solutions.

## Goal 13: Climate protection measures

Through our work, we promote the resourcesaving cultivation of plant-based raw materials under Fairtrade conditions. In addition to that, we support organic farming and use the chance to make climate-friendly and FSC<sup>®</sup> certified products attractive for consumers as an alternative to conventional ones.

## Goal 14: Life under water

Our responsibility does not only extend to life on land. Much more, especially the marine ecosystem is threatened by our way of living. As a small Ocean Plastic Project, we've found a way, together with our partners in Sri Lanka, to upcycle the PP bottle caps and by this to contribute to the fact that they don't end up in the sea.

## Goal 15: Life on land

Only an intact ecosystem can continue to meet the needs of humans and animals in the future. That's why we use FSC<sup>®</sup> certified raw materials and champion sustainable and fair conditions for the tapping of latex in India, Thailand and Sri Lanka.

# OUR PARTNERS

As one of the first producers for cosmetics worldwide, we are allowed to label our products with the renowned Fairtrade mark due to their conformity to the organisation's guidelines. Futhermore, the FAIR SQUARED cosmetic products are labelled with the NATRUE mark for verified natural cosmetics, and the Vegan Society label. "Fairtrade – Natural – Vegan" – if that is everything your costumers

want to know. With our hygiene and cosmetic products you can support the fair partnership with producers from the poorer areas of the world.

FAIR SQUARED PRODUCTS CARRY THE LABELS OF THE FOLLOWING LICENSE PARTNERS:



## FAIRTRADE

FAIR SQUARED is primarily a company which implements the objectives of the Fair Trade movement and puts it in the enterprise center. We are one of the first companies worldwide that have been granted the FLO seal for cosmetic products and probably the only ones in this category whose whole product range is exclusively labelled Fairtrade.

BUT WHAT DOES FAIR TRADE REALLY MEAN?

- No child or compulsory labor
- A guaranteed cost-covering minimum wage for producers
- Fairtrade premiums that are independent from the market price
- Fair working conditions (paychecks, security, working hours...)
- Long-term trade relationships
- Transparent conditions
- The possibility of pre-financing
- Democracy in cooperatives or working committees (shared profit, all votes are of equal worth)

All criteria were controlled by the independent FLOCERT (www.flocert.net) through continuous audits of all license partners (producers and traders). Only the ones who could fulfill the criteria and thereafter continuously work according to them are granted with the well-known Fairtrade mark.

About 90 % of the European population recognizes the Fairtrade label and 95 % of this percentage trust it.

www.fairtrade.net



# NATRUE

Founded in 2007, NATRUE is a Brussels based international non-profit association committed to promoting and protecting natural and organic cosmetics worldwide. The NATRUE label is a guarantee for cosmetic products to always be as natural as possible. The products labelled with the NATRUE sign are of high standard and are divided into three different levels depending on how much organic ingredients they contain. The FAIR SQUARED products reach the first stage. We would very much like to achieve a higher level, that is however at the time not possible. Our products are certainly organically produced, but the needed documentations are either because of financial or organizational reasons not possible at the moment.

FAIR SQUARED products are allowed to carry the NATRUE logo because they are always produced as natural as possible. In practice, this means:

- Using natural and organic ingredients
- Gentle manufacturing processes
- Environmentally friendly practices
- Not using synthetic fragrances and / or colours
- Not using ingredients deriving from petro-chemistry
- Not using GMO ingredients
- Not using radiation on the finished product or on the herbal ingredients

www.natrue.org



## **VEGAN SOCIETY**

The seal of the international society "The Vegan Society" (with headquarters in Birmingham) is not only to be found on cosmetic products, but also on food, packaging, clothes, cleaning products, and others. The logo guarantees that the product does not contain any animal products. FAIR SQUARED products are certified by the English Vegan Society and meet their standards. Here is an extract from their standards:

- Animal Ingredients: The manufacturer and/or producer may not involve or have involved the usage of any animal products or animal by-products in their product or by the manufacturing of their product.
- Animal Testing: The development and/or manufacture of the product may not involve or have involved testing of any sort on animals conducted at the initiative of the company or that has been carried out by a party/parties over whom the company has effective control.
- Genetically Modified Organisms: The development and/or production of genetically modified organisms (GMO) may not have involved concerning animal genes or animal-derived substances. Products containing GMOs must be labelled as such.

## FAIR RUBBER



Not all raw materials that FAIR SQUARED process are covered by the Fairtrade Labelling Organizations International (FLO). There are simply too many natural raw materials for that. One of these raw materials is natural rubber. It is produced from the sap of the tropical tree "Hevea brasiliensis". The aim of the Fair Rubber Association is "to contribute to an improvement of the working and living conditions of the primary producers of natural latex by applying the principles of Fair Trade to the trade in products made from natural rubber". That is what their statute says.

But what does it actually mean? Fair Rubber is good for the people. Participation in Fair Trade should be an option, particularly for the primary producers of natural rubber, the rubber tree tappers, and small rubber-farmers.

But the low prices paid for raw materials make it impossible for the tappers, plantation workers, and small-scale farmers to support themselves and their families. This is where Fair Rubber wants to help:

Paying a Fair Trade premium of  $0.50 \in$  per kilo of natural rubber to the primary producers ensures that even during periods of depressed world market prices, the costs of production would be covered and the suppliers would have a surplus. Crucially, this would allow them to improve their working and living conditions. The decision of how this premium is to be used remains with the workers: for example by the management board for small-scale farmer associations, or in plantations by a panel consisting of selected employee representatives and delegated management. The FAIR SQUARED products which carry the Fair Rubber association's label are condoms, Period Cups, and future products made of fairly traded natural rubber.

www.fairrubber.org



# HALAL

Halal is translated from Arabic into "allowed" or "approved". For Muslims it is for example forbidden to consume pork and its by-products as well as blood and intoxicants (alcohol). Muslims can also not eat animals that have not been slaughtered in the proper religiously approved way. People do however not only consume nutrients orally, but also through the skin. For Muslims, it is therefore necessary that cosmetic production is done without these "forbidden" raw materials and that the production sites and machines are uncontaminated. Our production is being audited on a yearly basis. FAIR SQUARED is one of the few suppliers in Europe who produce halal cosmetics.

# FSC®



The FSC® (Forest Stewardship Council®) is committed to promoting an eco-friendly, socially responsible and economically viable management of forests which meets the social, economic and ecological needs of present and future generations. The label ensures that only FSC® certified and controlled materials will be used at any time of the production chain.



For the production of FSC<sup>®</sup> certified products the following materials can be used:

FSC<sup>®</sup> certified quantities, controlled wood or recycled materials. Depending on the FSC<sup>®</sup> label, one can see whether the product is made only with material from FSC<sup>®</sup> certified forests (FSC<sup>®</sup> 100 %), if it is made with recycled, certified material (FSC<sup>®</sup> recycled), or if it consists of a mixture of certified and controlled materials (FSC<sup>®</sup> mix).

Only the products that are identified as such on this document are FSC<sup>®</sup> certified.

www.fsc-deutschland.de



# CLIMATEPARTNER

Everything we do – the production of our products, transport, running offices and administration – causes CO2 emissions. Climate change does not just affect us and future generations, Fair Trade producers, too, already experience significant changes and disadvantages.

That's why we decided to have our emissions analysed by the independent company ClimatePartner (www.climatepartner.com), to reduce emissions as far as possible and offset the rest through different climate projects. As early as 2014 we offset the FAIR SQUARED condoms through the afforestation project 'biosphere reservation Schaalsee'.



Our complete assortment's emissions are compensated by a Gold Standard Fairtrade project in Raichur (a rural district in Central India). By the purchase of clean and efficient pressure cookers we offset our emissions. Our production is therefore considered "climate-neutrally".

www.climatepartner.com

# FAIR squared

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Quesa

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